

Growing up with Media Survey Wave 1

SUBJECTS FOR QUESTIONNAIRE

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TOTAL ESTIMATED TIME ON CHILD SURVEY 21.06 MINUTES

TOTAL ESTIMATED TIME FOR PARENT SURVEY 5.4375 MINUTES

QUALIFICATIONS:

- US Resident
 - 18 Years or older
 - 10-15 year old youth in household (respondent is parent/guardian) (Q430 & Q435)
 - Youth living in household at least 50% of time (Q430)
 - Youth has Internet access somewhere (i.e., at home, another person's house, school, library, or elsewhere) (Q445)
 - Youth has accessed the Internet within the past 6 months (Q450)
 - Respondent is familiar / most familiar with child's daily activities (Q510/4,5 or Q515/1,3)
 - Informed consent parent/guardian (Q1000 & Q1500)
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SECTION 400:--SAMPLE PRELOAD AND SCREENING QUESTIONS**BASE: ALL RESPONDENTS****Q400** (QV5) [HIDDEN QUESTION – RESPONDENT ID]**BASE: ALL RESPONDENTS****Q405** (QV7) SAMPLE TYPE

- 1 HPOL US ADULTS WITH CHILD UNDER 18 IN HOUSEHOLD
- 2 HPOL US ADULTS WITH CHILD 10 – 15 YEARS OLD IN HOUSEHOLD
- 3 HPOL US ADULTS MINORITY SAMPLE

BASE: ALL RESPONDENTS**Q101** [GENDER/YEAR OF BIRTH QUESTION PLACEMENT (Q102/Q104)]

- 1 PRESENT GENDER/YOB AS FIRST ITEMS

BASE: ALL RESPONDENTS

Q102 [IF Q101/1 INSERT <center><l>*The progress bar below indicates approximately
what portion of the survey you have completed.</l></center><P>*

Thank you for agreeing to take this survey. We are conducting this survey on behalf of Johns Hopkins University and Internet Solutions for Kids, a nonprofit research organization. All of the information you will provide will be kept completely private. Our first few questions are for classification purposes and they enable us to select the questions to ask you later in the survey. They will also help us properly analyze responses to this survey.

<P>Are you...?

- 1 Male
- 2 Female

BASE: ALL RESPONDENTS**Q104** In what year were you born? <l>*Please enter as a four-digit number, e.g., 1963.</l>*

[RANGE: 1890-1999]

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BASE: ALL RESPONDENTS**Q105** [HIDDEN COMPUTE FOR AGE.]

[RANGE 0 -120]

BASE: ALL RESPONDENTS**Q106** Age category (Does not appear on screen)

- 01 8-12
- 02 13-17
- 03 18-19
- 04 20-24
- 05 25-29
- 06 30-34
- 07 35-39
- 08 40-44
- 09 45-49
- 10 50-54
- 11 55-59
- 12 60-64
- 13 65 and over

BASE: ALL RESPONDENTS**Q107** Sex and Age categories combined (Does not appear on screen)

- 01 Male 8-12
- 02 Male 13-17
- 03 Male 18-19
- 04 Male 20-24
- 05 Male 25-29
- 06 Male 30-34
- 07 Male 35-39
- 08 Male 40-44
- 09 Male 45-49
- 10 Male 50-54
- 11 Male 55-59
- 12 Male 60-64
- 13 Male 65 and over
- 14 Female 8-12
- 15 Female 13-17
- 16 Female 18-19
- 17 Female 20-24
- 18 Female 25-29
- 19 Female 30-34
- 20 Female 35-39
- 21 Female 40-44
- 22 Female 45-49
- 23 Female 50-54
- 24 Female 55-59
- 25 Female 60-64
- 26 Female 65 and over

BASE: ALL RESPONDENTS

Q402 COMPUTE (BEHIND THE SCENES) – CAPTURE CURRENT DAY OF THE YEAR

BASE: ALL RESPONDENTS

Q109 [HIDDEN QUESTION FOR COUNTRY OF RESIDENCE POSITION.]

1 PRESENT Q110 (COUNTRY OF RESIDENCE BEFORE DEMOGRAPHIC SECTION)

BASE: ALL RESPONDENTS

Q110 In which country or region do you currently reside?

BASE: US RESPONDENTS 18 +

Q420 Including you, how many adults (age 18 or over) live in your household? *If you decline to answer, please enter '99'.*

[RANGE: 1-50, 99]

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BASE: US RESPONDENTS

Q430 How many children 17 years or younger (including step children) live in your household at least 50% of the time? If you decline to answer, please enter '99'.

[RANGE: 0-20, 99]

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BASE: HAVE CHILDREN IN HOUSEHOLD (Q430/1-20)

Q435 How many of these children are 10 to 15 years old? *If you decline to answer, please enter '99'.*

[RANGE: 0-10, 99]

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BASE: HAS MORE THAN ONE 10 – 15 YEAR OLD (Q435/1-10)

Q437 LOOP DRIVER QUESTION (DO NOT DISPLAY)

BASE: HAS 10 – 15 YEAR OLD (Q435/1-10)

Q440 What is the age of your [REFERENCE Q437] child who is between 10 and 15 years old? *If you do not want to provide the age of the child, please enter '99'.*

[RANGE: 10 – 15, 99]

/__/_/ [MANDATORY]

01	oldest
02	next oldest
03	next oldest
04	next oldest
05	next oldest
06	next oldest
07	next oldest
08	next oldest
09	next oldest
10	next oldest

BASE: HAS 10 – 15 YEAR OLD (Q435/1-10)

Q445 Does your [REFERENCE Q440]-year-old child have access to the Internet or World Wide Web at the following places?

Q446 1 2 9
 Yes No Decline to answer

- 1 At home
- 2 At school
- 3 Somewhere else

<u>At Home</u>	<u>At School</u>	<u>Somewhere Else</u>	
			01 oldest
			02 next oldest
			03 next oldest
			04 next oldest
			05 next oldest
			06 next oldest
			07 next oldest
			08 next oldest
			09 next oldest
			10 next oldest

BASE: CHILD HAS ACCESS TO THE INTERNET (Q445/1-3 AND Q446/1)

Q450 When was the last time that your [REFERENCE Q440]-year-old child accessed the Internet or the World Wide Web? Your best estimate is fine.

01	oldest
02	next oldest
03	next oldest
04	next oldest
05	next oldest
06	next oldest
07	next oldest
08	next oldest
09	next oldest
10	next oldest

- 1 Within the past week
- 2 Within the past month, but not within in the past week
- 3 Within the past 6 months, but not within the past month
- 4 Longer than 6 months ago
- 9 Decline to answer

BASE: HAS 10 – 15 YEAR OLD (Q435/1-10)

Q455 Is your [REFERENCE Q440]-year-old child a boy or a girl?

01	oldest
02	next oldest
03	next oldest
04	next oldest
05	next oldest
06	next oldest
07	next oldest
08	next oldest
09	next oldest
10	next oldest

- 1 Boy
- 2 Girl
- 9 Decline to answer

BASE: HAS 10 – 15 YEAR OLD (Q435/1-10)**Q456** Qualification (Behind the Scenes)

01	oldest
02	next oldest
03	next oldest
04	next oldest
05	next oldest
06	next oldest
07	next oldest
08	next oldest
09	next oldest
10	next oldest

- 1 Has Internet access
- 2 Used in Past 6 Months
- 3 Boy or Girl
- 4 Not Qualified

BASE: CHILD AGES 10-15 (Q435/1-10) AND CHILD HAS INTERNET ACCESS IN PAST 6 MONTHS (Q445/1-3 AND Q446/1 AND Q450/1-3)**Q460** [COMPUTE NUMBER OF 10 – 15 YEAR OLDS IN HOUSEHOLD WITH INTERNET ACCESS]
[DO NOT DISPLAY]

[RANGE 1 – 10]

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BASE: ALL RESPONDENTS**Q480** [HIDDEN QUESTION FOR QUALIFICATION]

PROGRAMMER: QUALIFIED HOUSEHOLD MEETS THE FOLLOWING CRITERIA:

- US Resident (Q110/244)
- 10-15 year old youth in household (respondent is parent/guardian) (Q435 > 0 AND NE 99)
- Youth living in household at least 50% of time (Q430/ >0 AND NE 99)
- Youth has Internet access somewhere (i.e., at home, another person's house, school, library, or elsewhere) (ANY ITERATION OF Q445/1-3 AND Q446/1)
- Youth has accessed the Internet within the past 6 months (ANY ITERATION OF Q450/1-3)

- 1 Pre-Qualified (meet qualifications listed above)
- 2 Not qualified (all others)

BASE: PRE-QUALIFIED RESPONDENT (Q480/1)**Q462 HIDDEN QUESTION**

- 1 10 - 12 Year Old Male (Q440/10-12 and Q445/1) [QUOTA=450]
- 2 10 - 12 Year Old Female (Q440/10-12 and Q445/2) [QUOTA=450]
- 3 13 - 15 Year Old Male (Q440/13-15 and Q445/1) [QUOTA=450]
- 4 13 - 15 Year Old Female(Q440/13-15 and Q445/2) [QUOTA=450]
- 5 QUOTA FILLED

GET ALL OPEN QUOTAS FOR Q475 OR IF NO QUOTAS OPEN GET 5

BASE: PRE-QUALIFIED AND QUOTA OPEN OR NOT FOUND (Q462/1-4)**Q463 (DO NOT DISPLAY)**

- 1 10 Year Old Male (Q440/10 and Q462/1)
- 2 10 Year Old Female (Q440/10 and Q462/2)
- 3 11 Year Old Male (Q440/11 and Q462/1)
- 4 11 Year Old Female(Q440/11 AND Q462/2)
- 5 12 Year Old Male(Q440/12 AND Q462/1)
- 6 12 Year Old Female(Q440/12 AND Q462/2)
- 7 13 Year Old Male(Q440/13 AND Q462/3)
- 8 13 Year Old Female(Q440/13 AND Q462/4)
- 9 14 Year Old Male(Q440/14 AND Q462/3)
- 10 14 Year Old Female(Q440/14 AND Q462/4)
- 11 15 Year Old Male(Q440/15 AND Q462/3)
- 12 15 Year Old Female(Q440/15 AND Q462/4)

BASE: PRE-QUALIFIED AND QUOTA OPEN OR NOT FOUND (Q462/1-4)**Q470 SELECTED CHILD'S AGE FROM Q440 and Gender from Q455 (across all children loop)
AND QUOTA GROUP OPEN (Q463) (DO NOT DISPLAY)**

- 1 10 Year Old Male (Q463/1 and Q440/10 and Q455/1)
- 2 10 Year Old Female (Q463/2 and Q440/10 and Q455/2)
- 3 11 Year Old Male (Q463/3 and Q440/11 and Q455/1)
- 4 11 Year Old Female (Q463/4 and Q440/11 and Q455/2)
- 5 12 Year Old Male (Q463/5 and Q440/12 and Q455/1)
- 6 12 Year Old Female (Q463/6 and Q440/12 and Q455/2)
- 7 13 Year Old Male (Q463/7 and Q440/13 and Q455/1)
- 8 13 Year Old Female (Q463/8 and Q440/13 and Q455/2)
- 9 14 Year Old Male (Q463/9 and Q440/14 and Q455/1)
- 10 14 Year Old Female (Q463/10 and Q440/14 and Q455/2)
- 11 15 Year Old Male (Q463/11 and Q440/15 and Q455/1)
- 12 15 Year Old Female (Q463/12 and Q440/15 and Q455/2)

BASE: HAS 10 – 15 YEAR OLD WITH ACCESS TO THE INTERNET (Q445/1-3 AND Q446/1 AND Q470/1-12)

Q475 Quota Question (Does not appear on screen)

- 1 10 - 12 Year Old Male (Q470/1,3,5) [QUOTA=450]
- 2 10 - 12 Year Old Female (Q470/2,4,6) [QUOTA=450]
- 3 13 - 15 Year Old Male (Q470/7,9,11) [QUOTA=450]
- 4 13 - 15 Year Old Female (Q470/8,10,12) [QUOTA=450]

BASE: ALL RESPONDENTS

Q495 SCREENER QUALIFICATION

- 1 Qualified and quota open or not found
- 3 Qualified and quota filled
- 6 Not qualified

SECTION 500: SELECTED CHILD**BASE: PRE QUALIFIED RESPONDENT (Q495/1)****Q500** SELECTED CHILD'S AGE FROM Q440 (DO NOT DISPLAY)

- 1 10
- 2 11
- 3 12
- 4 13
- 5 14
- 6 15

BASE: PRE QUALIFIED RESPONDENT (Q495/1)**Q505** SELECTED CHILD'S GENDER FROM Q475 (DO NOT DISPLAY)

- 1 Male (Q475/1,3)
- 2 Female (Q475/2,4)

BASE: PRE QUALIFIED RESPONDENT (Q495/1)**Q507** HIDDEN QUESTION – TEXT SUBSTITUTION

- 1 son (Q505/1)
- 2 daughter (Q505/2)

BASE: PRE QUALIFIED RESPONDENT (Q495/1)**Q510** How familiar are you with your [TEXT SUBSTITUTION BASED ON Q500]-year-old [TEXT SUBSTITUTION BASED ON Q507]'s daily activities? If you have more than one [TEXT SUBSTITUTION BASED ON Q500]-year-old [TEXT SUBSTITUTION BASED ON Q507], please consider the oldest [TEXT SUBSTITUTION BASED ON Q500]-year-old [TEXT SUBSTITUTION BASED ON Q507] with Internet access.

- 1 Not at all familiar
- 2 Somewhat familiar
- 3 Familiar
- 4 Very familiar
- 5 Extremely familiar

BASE: NOT AT ALL FAMILIAR, SOMEWHAT FAMILIAR, FAMILIAR (Q510/1-3)**Q515** Who is the parent or guardian in your household who is most familiar with your [TEXT SUBSTITUTION BASED ON Q500]-year-old's daily activities?

- 1 I am
- 2 Another parent/guardian
- 3 Another parent/guardian and I are equally familiar

SECTION 100: DEMOGRAPHICS/RECRUITMENT**BASE: ALL RESPONDENTS**

Q112 [HIDDEN QUESTION - MANDATORY QUESTION SELECTION. SEE QUESTION TEXT LISTED IN FOLLOWING QUESTIONS.]

- 03 PRESENT SOLE EMAIL USER (Q199)
- 06 PRESENT COUNTRY OF RESIDENCE (Q110/Q166)**
- 07 PRESENT CONFIRMATION SCREEN (Q150)
- 09 PRESENT CITIZENSHIP (Q170)**
- 10 PRESENT INTERNET CONNECTION (Q190)
- 12 PRESENT INTERNET USAGE (Q194/Q195/Q196)
- 13 PRESENT EDUCATION (Q214 OR Q216)**
- 14 PRESENT MULTI-EMPLOYMENT (Q210)
- 15 PRESENT RELATIVE INCOME (Q230)
- 16 PRESENT INCOME (Q232)**
- 17 PRESENT STATE/TERRITORY/PROVINCE (Q172)**
- 18
- 19 PRESENT ZIP CODE (Q178)**
- 20 PRESENT POSTAL CODE (Q180)**
- 21 PRESENT RACE (Q236-Q244)**
- 22 PRESENT SURVEY EVALUATION (Q288-Q294)
- 24 PRESENT SWEEPSTAKES (Q252-Q262)
- 25 PRESENT HTML INVITATION QUESTION (Q286 AND Q287)

BASE: ALL RESPONDENTS

Q114 [HIDDEN QUESTION - OPTIONAL QUESTION SELECTION.]

- 01 PRESENT READING COMPREHENSION (Q184)
- 02 PRESENT READING FLUENCY [CAN SELECT ONLY IF Q114/01.] (Q186)
- 04 PRESENT SURVEY LOCATION (Q200)
- 05 PRESENT MARITAL STATUS (Q202)**
- 06 PRESENT ADULTS IN HOUSEHOLD (Q204)**
- 07 PRESENT CHILDREN IN HOUSEHOLD (Q206)**
- 08 PRESENT AGE OF CHILDREN [CAN SELECT ONLY IF Q114/07.] (Q208/Q209)
- 09 PRESENT SINGLE EMPLOYMENT (Q216)
- 10 PRESENT INDUSTRY (Q226)
- 11 PRESENT PROFESSION (Q228)
- 12 PRESENT INVESTABLE ASSETS (Q234)**
- 13 PRESENT SEXUAL ORIENTATION (Q246/Q248)**
- 15 PRESENT SCHOOL LOCATION (Q220)
- 16 PRESENT MOTHER'S EDUCATION (Q222)
- 17 PRESENT FATHER'S EDUCATION (Q224)
- 18 PRESENT DIRECT INCENTIVE (Q264-Q275)
- 19 PRESENT OPT-IN FOR NON-HPOL (Q278-Q284)
- 20 DO NOT PRESENT ANY OPTIONAL DEMOGRAPHIC ITEMS E

BASE: ALL RESPONDENTS

Q199 Does anyone else use the email address to which this survey's invitation was sent?

- 1 Yes, someone else uses the same email address as I do.
- 2 No, no one else uses my email address.
- 8 I'm not sure if anyone else uses my email address.
- 9 Decline to answer

BASE: ALL RESPONDENTS

Q170 Sometimes, a person may reside in one country, but he/she is a citizen of another country. Of what country are you a citizen? <I>If you hold citizenship in more than one country, please indicate the country you consider your primary country of citizenship.</I>

[DROP DOWN LIST OF COUNTRIES, WITH DECLINE TO ANSWER]

BASE: ALL RESPONDENTS

Q190 What type of Internet connection do you have for your home computer or other primary computer?

- 01 14.4k modem
- 02 28.8k modem
- 03 33.6k modem
- 04 56k modem
- 06 Cable modem
- 07 T1 or T3 line
- 08 ISDN line
- 09 ADSL/DSL
- 96 Other
- 98 Not sure
- 99 Decline to answer

BASE: ALL RESPONDENTS

Q194 Excluding email, how many hours per week do you spend on the Internet or World Wide Web? *If you decline to answer, enter "999".*

[RANGE: 0-168, 999]

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BASE: ALL RESPONDENTS 18+

Q216 What is the highest level of education you have completed or the highest degree you have received?

- 01 Less than high school
- 02 Some high school
- 03 High school or equivalent (e.g., GED)
- 04 Some college, but no degree
- 70 Associate's degree
- 05 College (e.g., B.A., B.S.)
- 06 Some graduate school, but no degree
- 07 Graduate school (e.g., M.S., M.D., Ph.D.)
- 09 Decline to answer

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND Q510/4,5 OR Q515/1,3)

Q622 TEXT SUBSTITUTION BASED ON Q505 (DO NOT DISPLY)

- 1 mother (Q505 =1)
- 2 father (Q505 =2)

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND Q510/4,5 OR Q515/1,3)

Q623 TEXT SUBSTITUTION BASED ON Q505 (DO NOT DISPLAY)

- 1 she (Q505 =1)
- 2 he (Q505 =2)

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND Q510/4,5 OR Q515/1,3)

Q624 TEXT SUBSTITUTION BASED ON Q505 (DO NOT DISPLAY)

- 1 her (Q505 =1)
- 2 his (Q505 =2)

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND Q510/4,5 OR Q515/1,3)

Q625 What is the highest level of school your [TEXT SUBSTITUTION BASED ON Q500]-year-old child's [TEXT SUBSTITUTION BASED ON Q622] has completed or the highest degree [TEXT SUBSTITUTION BASED ON Q623] has received?

- 1 Less than high school
- 2 Some high school
- 3 High school or equivalent (e.g., GED)
- 4 Some college, but no degree
- 5 Associate's degree
- 6 College (e.g., B.A., B.S.)
- 7 Some graduate school, but no degree
- 8 Graduate school (e.g., M.S., M.D., Ph.D.,)
- 9 Decline to answer

BASE: ALL RESPONDENTS 18+

Q210 What is your employment status? Please select [all](#) that apply.

[NOTE: CANNOT CHOOSE 4 AND 1, 2, 3, OR 5; OR 5 AND 1, 2, 3, OR 4.]

- 1 Employed full time
- 2 Employed part time
- 3 Self-employed
- 4 Not employed, but looking for work
- 5 Not employed and not looking for work
- 6 Retired
- 8 Student
- 9 Homemaker

BASE: ALL US RESPONDENTS 18+

Q232 Which of the following income categories best describes your total [INSERT LAST YEAR] <U>household</U> income before taxes?

- 01 Less than \$15,000
- 02 \$15,000 to \$24,999
- 03 \$25,000 to \$34,999
- 04 \$35,000 to \$49,999
- 05 \$50,000 to \$74,999
- 06 \$75,000 to \$99,999
- 07 \$100,000 to \$124,999
- 08 \$125,000 to \$149,999
- 09 \$150,000 to \$199,999
- 10 \$200,000 to \$249,999
- 11 \$250,000 or more
- 994 Decline to answer

BASE: ALL US RESPONDENTS

Q172 In what state or territory do you currently reside?

BASE: ALL US RESPONDENTS

Q178 What is your zip code? Please enter only the first five digits.

BASE: ALL US RESPONDENTS

Q236 Are you of Hispanic origin, such as Latin American, Mexican, Puerto Rican, or Cuban?

- 1 Yes, of Hispanic origin
- 2 No, not of Hispanic origin
- 9 Decline to answer

BASE: CANADIAN OR U.S. RESIDENT

Q238 Do you consider yourself...?

- 01 White
- 02 Black or African American
- 03 Asian
- 04 Native Hawaiian or Other Pacific Islander
- 05 Native American or Alaskan Native
- 06 Mixed racial background
- 07 Other
- 08 Decline to answer

BASE: OTHER RACE (Q238/06)

Q240 Please specify what race you consider yourself.

BASE: U.S. RESPONDENT AND MIXED RACIAL BACKGROUND (Q166/244 AND Q238/05)

Q242 You indicated that you consider yourself of a mixed racial background. With which of the following racial groups do you most closely identify? Please select **all** that apply.

- 01 White
- 02 Black or African American
- 03 Asian
- 04 Native Hawaiian or Other Pacific Islander
- 05 Native American or Alaskan Native
- 06 Other
- 08 Decline to answer E;

BASE: ALL RESPONDENTS

Q288 [TEXT SUBSTITUTION FOR Q290; DOES NOT APPEAR ON SCREEN AT THIS QUESTION. RANDOMLY SELECT ONE ITEM FROM THIS LIST TO BE DISPLAYED AT Q290.]

- 1 I enjoyed filling out this survey.

- 2 I was satisfied with the answer choices available to me.

- 3 I noticed some mistakes in this survey.

- 4 The questions in this survey were easy to understand.

- 5 I feel that my participation in this survey was valuable.

- 6 Some of the questions in this survey seemed redundant.

BASE: ALL RESPONDENTS

Q290 As part of our continual effort to improve your survey taking experience, we would like to ask you about your experience with this survey.

Please indicate how much you agree or disagree with the following statement.

[QUESTION TEXT FOR THE ITEM RANDOMLY CHOSEN BASED ON Q288 IS INSERTED HERE.]

- 1 1 = Strongly disagree
- 2 2 = Disagree
- 3 3 = Somewhat disagree
- 4 4 = Neither agree nor disagree
- 5 5 = Somewhat agree
- 6 6 = Agree
- 7 7 = Strongly agree

BASE: ALL RESPONDENTS

Q294 If invited, how likely will you be to complete another survey for Harris Poll Online in the next 3 months?

- 1 Definitely will not
- 2 Will not
- 3 Probably will not
- 4 Uncertain if I will
- 5 Probably will
- 6 Will
- 7 Definitely will

BASE: ALL RESPONDENTS

Q252 Would you like to be entered into the sweepstakes for this survey? *If you select "no", you will not be entered into the sweepstakes.*

- 1 Yes
- 2 No
- 9 Decline to answer

BASE: AGE 18 OR OVER (Q106/3-13)

Q202 What is your marital status?

- 1 Single, never married
- 2 Married
- 3 Divorced
- 4 Separated
- 5 Widowed
- 6 Living with partner
- 7 Decline to answer

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND (Q510/4,5 OR Q515/1,3))

Q690 TEXT SUBSTITUTION BASED ON Q535 (DO NOT DISPLAY)

- 1 son (Q505=1)
- 2 daughter (Q505=2)

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND (Q510/4,5 OR Q515/1,3))

Q691 TEXT SUBSTITUTION BASED ON Q535 (DO NOT DISPLAY)

- 1 son's (Q505=1)
- 2 daughter's (Q505=2)

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND (Q510/4,5 OR Q515/1,3))

Q697 TEXT SUBSTITUTION BASED ON Q535 (DO NOT DISPLAY)

- 1 he (Q505=1)
- 2 she (Q505=2)

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND (Q510/4,5 OR Q515/1,3))

Q698 TEXT SUBSTITUTION BASED ON Q535 (DO NOT DISPLAY)

- 1 his (Q505=1)
- 2 her (Q505=2)

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND (Q510/4,5 OR Q515/1,3))

Q699 TEXT SUBSTITUTION BASED ON Q535 (DO NOT DISPLAY)

- 1 him (Q505=1)
- 2 her (Q505=2)

BASE: PRE-QUALIFIED RESPONDENT AND MOST FAMILIAR (Q480/1 AND (Q510/4,5 OR Q515/1,3))

Q700 The survey is being conducted on behalf of Johns Hopkins University and Internet Solutions for Kids and the Centers for Disease Control and Prevention as part of a larger, landmark study on kids' use of the Internet and other media. The Harris Poll would like to invite you and your [TEXT SUBSTITUTION BASED ON Q500]-year-old [TEXT SUBSTITUTION BASED ON Q690] to participate in this project. You and your [TEXT SUBSTITUTION BASED ON Q690] would be joining a select panel of parents and kids who will be completing an online survey during the next few weeks.

The survey will ask your [TEXT SUBSTITUTION BASED ON Q690] about things [TEXT SUBSTITUTION BASED ON Q697] may have seen on the Internet, as well as things [TEXT SUBSTITUTION BASED ON Q697] may have seen on television and the movies. The survey will ask both of you about your [TEXT SUBSTITUTION BASED ON Q691] behavior and how well [TEXT SUBSTITUTION BASED ON Q697] gets along with others. The survey will also ask your [TEXT SUBSTITUTION BASED ON Q690] questions about [TEXT SUBSTITUTION BASED ON Q698] current moods and feelings.

Your [TEXT SUBSTITUTION BASED ON Q690] would receive a \$15 Target gift certificate for completing the survey and you would also receive an additional \$10 check in addition to your Hlpoints award. The survey will take about 5 minutes for you and 20 minutes for your [TEXT SUBSTITUTION BASED ON Q690] to complete. You and your [TEXT SUBSTITUTION BASED ON Q690] will be asked to read some information about the study and agree to participate before completing the online survey.

We will also ask you and your child to fill out two more surveys on the Internet. You and your child will receive checks and gift certificates for completing those surveys. The next survey will be one year from now and the last survey will be two years from now.

Would you and your [TEXT SUBSTITUTION BASED ON Q690] like to participate in the project?

- 1 Yes
- 2 No
- 9 Decline to answer

SECTION 1000: INTRODUCTION

BASE: ALL QUALIFIED RESPONDENTS

Q1000 Before we begin, we ask that you read the following consent form and answer the question below.

Title of research project: Growing up with Media

Purpose of the consent form: To inform you about the content of the survey

Purpose of the research study: To understand how media may be affecting youth behavior

Group conducting data collection: Harris Interactive

You are one of about 1,600 parents or guardians and their children who are being asked to take part in the “Growing up with Media” survey. You were invited to participate because you said you have a child between the ages of 10 and 15 years who has used the Internet at least once in the last six months. The purpose of this research is to understand how media may be affecting youth behavior. We want to find out what kinds of websites kids go to, what kinds of movies and television programming they watch, and what kinds of video and computer games young people are playing. We also want to find out about things kids do when they are alone and when they are with friends. This page explains this research study. Please read it carefully.

The first part of the survey is for parents and will take about 5 minutes. When you are finished, please ask your [TEXT SUBSTITUTION BASED ON Q690] to come to the computer to complete [TEXT SUBSTITUTION BASED ON Q698] survey. If it is not a good time for your [TEXT SUBSTITUTION BASED ON Q690], [TEXT SUBSTITUTION BASED ON Q697] may choose to complete it later. It will take your [TEXT SUBSTITUTION BASED ON Q690] about 20 minutes to take the survey. Your [TEXT SUBSTITUTION BASED ON Q690] will not see your answers

We will ask you and your child to fill out two more surveys on the Internet. The next survey will be one year from now and the last survey will be two years from now.

It is very important that you and your [TEXT SUBSTITUTION BASED ON Q690] take the survey in a place that is private. You should feel comfortable to answer the questions honestly. Please do not watch your [TEXT SUBSTITUTION BASED ON Q690] or try to tell [TEXT SUBSTITUTION BASED ON Q699] how to answer any question.

Taking these surveys won’t help or hurt you or your [TEXT SUBSTITUTION BASED ON Q690]. It is possible that some people might feel uncomfortable answering some questions. You and your [TEXT SUBSTITUTION BASED ON Q690] may skip any question

you or your [TEXT SUBSTITUTION BASED ON Q690] do not want to answer for any reason.

All of the answers you give will be private. The answers will be stored in a secure location and will not have information identifying you or your [TEXT SUBSTITUTION BASED ON Q690]. Only key study personnel will have access to your personal information. No parent or child will ever be listed by name in a report of the results.

You will receive a \$10 check and your [TEXT SUBSTITUTION BASED ON Q690] will receive a \$15 gift certificate after you have gone through the entire survey. You will receive a \$10 check and your child will receive a \$15 gift certificate again when you each complete this survey next year. You will receive a \$20 check and your child will receive a \$25 gift certificate when you each complete the survey the final year. If you complete the survey and then your [TEXT SUBSTITUTION BASED ON Q690] chooses not to participate, we will still mail you \$10 for your time.

Your child's answers will help us understand how media may be affecting the behavior of young people. The results may be used by the Centers for Disease Control and Prevention to help design projects to stop youth violence. Some of the questions in the survey are about violence that your [TEXT SUBSTITUTION BASED ON Q690] may have seen in media and in real life. This could include things that have happened to [TEXT SUBSTITUTION BASED ON Q699] and things that [TEXT SUBSTITUTION BASED ON Q697] might have done. Some questions are about sex pictures [TEXT SUBSTITUTION BASED ON Q697] may have seen. We also will ask questions about substance use. In order to understand why some kids get into fights and other violence, we need to ask these questions of young people. Your child's participation is completely voluntary and [TEXT SUBSTITUTION BASED ON Q697] can skip any questions that [TEXT SUBSTITUTION BASED ON Q697] doesn't want to answer.

If you have questions about the research study, please contact:

- The principal investigator, Dr. Michele Ybarra, at 1-877-302-6858 or Michele@ISolutions4Kids.org.

<u>If you have questions about your rights or your child's rights as a participant in research, or if you feel that you or your child have been harmed in any way by taking part in this research study, please contact:

- The CDC's Deputy Associate Director for Science at 1-800-584-8814. Leave a message with your name, phone number, and refer to CDC Protocol # 4478, and someone will call you.</u>

<u>You can choose not to take part in the research study. You have the right to stop taking part in the research study at any time.</u> If you choose to stop taking part in the research study, please call or email the principal investigator so that she can take you

off of the list of participants. <u>Your child also has the right not to take part in the research study;[TEXT SUBSTITUTION BASED ON Q697] can choose to stop taking part in the research study at any time.</u> If you or your child chooses not to participate in the research study, we will not re-contact you. Choosing not to take part will not in any way harm you or your child.

If you have read this form and know what the research study is about <u>please print out the contact information now.</u> You may also find the contact information in the email that we sent to you with the survey link.

Now, please select one of the options below. <u>By selecting “Yes”, you agree to participate in the research study and also let your child take the survey.</u> If you choose not to take the surveys, we have just a few more questions for you.

- 1 Yes, I agree to take the surveys and I will let my [TEXT SUBSTITUTION BASED ON Q690] take the surveys.
- 2 No, I do not agree to take the surveys and my [TEXT SUBSTITUTION BASED ON Q690] may not take part in the surveys.

BASE: ALL RESPONDENTS

Q1002 QUOTA ASSIGNMENT- HIDDEN QUESTION

[Pre-Qualified Respondent and agrees to participate (Q495/1 and Q1000/1)]

[NOTE: Quotas will be set to manage the distribution of the recruitment]

[PN: GET CODES 1-12 IF:

- US Resident (Q110/244)
- 18 Years or older (Q105/18+)
- 10-15 year old youth in household (respondent is parent/guardian) (Q435/1+ and NE 99)
- Youth has Internet access somewhere (any Q445/1-3 is Q446/1)
- Youth has accessed the Internet within the past 6 months (Q450/1-3)
- Informed consent parent/guardian (Q1000 & Q1500)

GET CODE 13 IF OTHER]

01	Child is 10 – 12 Year Old Male – White/Other Race	[QUOTA = 300]
02	Child is 10 – 12 Year Old Male – Black/African American	[QUOTA = 50]
03	Child is 10 – 12 Year Old Male – Hispanic	[QUOTA = 50]
04	Child is 10 – 12 Year Old Female – White/Other Race	[QUOTA = 300]
05	Child is 10 – 12 Year Old Female – Black/African American	[QUOTA = 50]
06	Child is 10 – 12 Year Old Female – Hispanic	[QUOTA = 50]
07	Child is 13 - 15 Year Old Male – White/Other Race	[QUOTA = 300]

08	Child is 13 – 15 Year Old Male – Black/African American	[QUOTA = 50]
09	Child is 13 – 15 Year Old Male – Hispanic	[QUOTA = 50]
10	Child is 13 – 15 Year Old Female – White/Other Race	[QUOTA = 300]
11	Child is 13 – 15 Year Old Female – Black/African American	[QUOTA = 50]
12	Child is 13 – 15 Year Old Female – Hispanic	[QUOTA = 50]
13	All others	

BASE: ALL QUALIFIED RESPONDENTS (Q1002/1-12)

Q1004 QUOTA CHECK QUESTION (DOES NOT APPEAR ON SCREEN)

- 1 Quota cell closed
- 2 Quota cell open
- 3 Quota cell not found

BASE: ALL RESPONDENTS

Q77 HIPOINTS VALUE (DOES NOT APPEAR ON SCREEN)

- 1 30
- 2 50

SECTION 1340 ADULT SOFT EXITS / RESULTS**BASE: ALL RESPONDENTS**

Q1340 Next, we'd like to ask you a few questions about your experiences and views regarding the Internet. Which of the following activities have you yourself done online? Please select all that apply.

- 01 Email
- 02 Instant message
- 03 Chat rooms
- 04 Shop
- 05 Bank
- 06 Trade or check on stock
- 07 Play games
- 08 Listen to music
- 09 Read the news and current affairs
- 10 Make travel arrangements or get directions
- 11 Surf the Web
- 12 Create website pages
- 13 Pod casting
- 14 Blogging
- 97 None of these E; ANCHOR
- 99 Decline to answer

BASE: ALL RESPONDENTS

Q1350 How many times in the last year have you looked for information about health or disease on the Internet?

- 01 0 times
- 02 1-2 times
- 03 3-5 times
- 04 6-10 times
- 05 More than 10 times
- 99 Decline to answer

BASE: ALL RESPONDENTS

Q1360 What should parents worry about more?

- 01 What children see online
- 02 What children see on TV
- 08 Not sure [ANCHOR]
- 99 Decline to answer [ANCHOR]

BASE: ALL RESPONDENTS

Q1370 How strongly do you agree or disagree with the following statement?<P>

<CENTER>Adults spend too much time on the Internet.</CENTER>

- 01 Strongly disagree
- 02 Disagree
- 03 Neither agree nor disagree
- 04 Agree
- 05 Strongly agree
- 99 Decline to answer

BASE: ALL RESPONDENTS

Q1380 How strongly do you agree or disagree with the following statement?<P>

<CENTER>Children spend too much time on the Internet.</CENTER>

- 01 Strongly disagree
- 02 Disagree
- 03 Neither agree nor disagree
- 04 Agree
- 05 Strongly agree
- 99 Decline to answer

BASE: ALL US RESPONDENTS AGES 18+

Q1425 Next we have a few more general questions for you. If you decline to answer, please enter '999'.

On how many separate occasions would you say you watched news programs on TV during the past 30 days?

[RANGE: 0-999]

BASE: ALL US RESPONDENTS AGES 18+

Q1430 On how many different occasions did you do vigorous physical exercise during the past 30 days?

[RANGE: 0-999]

BASE: ALL US RESPONDENTS AGES 18+

Q1435 In the last month have you...?

Q1436

- 1 Yes
- 2 No
- 3 Decline to answer

- 1 Read non-sports magazines
- 2 Gone to a rock/pop concert
- 3 Watched TV situation comedies

BASE: ALL US RESPONDENTS AGES 18+

Q1440 THIS HOLDS RESPONSE FOR READ A NON-SPORTS MAGAZINE Q1435/1

- 1 Yes
- 2 No
- 3 Decline to answer

Q1441 HOLDS RESPONSE FOR GONE TO A ROCK/POP CONCERT Q1435/2

- 1 Yes
- 2 No
- 3 Decline to answer

Q1442 HOLDS RESPONSE FOR WATCHED TV SITUATION COMEDIES Q1435/3

- 1 Yes
- 2 No
- 3 Decline to answer

BASE: ALL US RESPONDENTS AGES 18+

Q1445 Do you go to the movies more often, less often, or about the same as you did two years ago?

- 1 More often
- 2 Less often
- 3 About the same
- 4 Decline to answer

BASE: ALL US RESPONDENTS AGES 18+

Q1450 Most companies today want to know about the individual interests and lifestyle of their customers so they can tailor their information services and products to each customer's personal preferences. In general, do you see such personalization as a good thing?

- 1 Yes
- 2 No
- 3 Decline to answer

SECTION 1200 HOUSEHOLD RULES – PARENT
--

BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)

Q1200 Next are some questions about household rules some parents have.

Which of the following rules about Internet use do you have in your household for your [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690]? Please select **all** that apply.

- 1 I don't have any rules about how my [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690] uses the Internet. [E; ANCHOR]
- 2 My [TEXT SUBSTITUTION BASED ON Q690] has to ask permission before using the Internet.
- 3 There is a rule about how many hours my [TEXT SUBSTITUTION BASED ON Q690] can use the Internet each day.
- 4 There are rules about things my [TEXT SUBSTITUTION BASED ON Q690] is not supposed to do on the Internet, like go to chat rooms or X-rated sites.
- 5 My [TEXT SUBSTITUTION BASED ON Q690] cannot use the Internet or computer until [INSERT RESPONSE FROM Q698] household chores or homework is done.
- 6 Other rules [ANCHOR]
- 7 Decline to answer [E; ANCHOR]

BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)

Q1210 How often do you do the following with your [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690]?

- | | | | | | |
|--------------|-----------------|-----------|-------|------------------|-------------------|
| Q1211 | 1 | 2 | 3 | 4 | 5 |
| | Almost
never | Sometimes | Often | Almost
always | Decline to answer |

01	Enforce the household rules about the Internet [PN:Only parents with Internet rules get this question ([DISPLAY IF chose at least one in Q1200/2-6])]
02	Use the Internet with my [TEXT SUBSTITUTION BASED ON Q690]
03	Discuss the things my [INSERT RESPONSE FROM Q440]-year-old[TEXT SUBSTITUTION BASED ON Q690] sees on the Internet

BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)

Q1230 Which of the following rules do you have in your family for your [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690] about TV? Please select **all** that apply.

- 1 I don't have any rules about how my [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690] watches TV. [E; ANCHOR]
- 2 My [TEXT SUBSTITUTION BASED ON Q690] can only watch TV for a certain number of hours each day.
- 3 There are certain shows that my [TEXT SUBSTITUTION BASED ON Q690] is not supposed to watch.

- 4 My [TEXT SUBSTITUTION BASED ON Q690] cannot watch TV until [INSERT RESPONSE FROM Q698] household chores or homework is done.
- 5 My [TEXT SUBSTITUTION BASED ON Q690] has to watch TV shows I don't like when I'm not in the room (even though my [TEXT SUBSTITUTION BASED ON Q690] is allowed to watch the TV shows).
- 6 Other rules [ANCHOR]
- 7 My child does not watch TV [E;ANCHOR]
- 8 Decline to answer [E; ANCHOR]

BASE: CHILD WATCHES TV (Q1230/NE 07)

Q1240 How often do you do the following with your [INSERT RESPONSE FROM Q440] -year-old [TEXT SUBSTITUTION BASED ON Q690]?

- | | | | | | |
|--------------|-----------------|-----------|-------|------------------|-------------------|
| Q1241 | 1 | 2 | 3 | 4 | 5 |
| | Almost
never | Sometimes | Often | Almost
always | Decline to answer |

01	Enforce the household rules about TV [PN: ONLY GIVE TO PARENT RESPONDENTS WITH TV RULES (chosen at least one Q1230/2-6)]
02	Watch TV with my [TEXT SUBSTITUTION BASED ON Q690]
03	Discuss the things my [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690] sees on TV shows

BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)

Q1250 Which of the following rules do you have in your household about how your [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690] uses video, computer, and Internet games? Please select [all](#) that apply.

- 01 I don't have any rules about how my [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690] plays video, computer, or Internet games. [E; ANCHOR]
- 02 My [TEXT SUBSTITUTION BASED ON Q690] has to ask permission before playing games.
- 03 There's a limit on the amount of time my [TEXT SUBSTITUTION BASED ON Q690] can play games each day.
- 04 There are certain games that my [TEXT SUBSTITUTION BASED ON Q690] is not supposed to play.
- 05 There are certain ratings that my [TEXT SUBSTITUTION BASED ON Q690] is not supposed to play. (e.g., M, or Mature ratings)
- 06 My [TEXT SUBSTITUTION BASED ON Q690] cannot play games until [INSERT RESPONSE FROM Q698] household chores or homework is done.
- 07 My [TEXT SUBSTITUTION BASED ON Q690] has to play games I don't like when I'm not in the room (even though my [TEXT SUBSTITUTION BASED ON Q690] is allowed to play the games).
- 08 Other rules [ANCHOR]

- 09 My [TEXT SUBSTITUTION BASED ON Q690] does not play video, computer, or Internet games. [E; ANCHOR]
 10 Decline to answer [E; ANCHOR]

BASE: CHILD PLAYS GAMES (Q1250/NE 09)

Q1260 How often do you do the following with your [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690]?

Q1261 1 2 3 4 5
 Almost Sometimes Often Almost Decline to answer
 never always

01	Enforce the household rules about playing video, computer or Internet games [PN: ONLY GIVE TO PARENT RESPONDENT WITH GAME RULES (Q1250/2-8)]
02	Play video games with my [TEXT SUBSTITUTION BASED ON Q690]
03	Discuss the things my [INSERT RESPONSE FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690] sees or does while playing games

SECTION 1300 DEMOGRAPHIC CHARACTERISTICS – PARENT
--

BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)

Q1320 Now we have some questions about you.

Have you or any other adult member of your household ever been convicted of a crime other than a traffic ticket?

- 1 No
- 2 Yes
- 3 Not sure
- 4 Decline to answer

[PROGRAMMER NOTE: IF A MEMBER OF THE HOUSEHOLD HAS BEEN CONVICTED OF A CRIME (Q1320/2) ASK Q1330 OTHERWISE JUMP TO Q1380]

BASE: PARENT RESPONDENTS WHO HAVE HOUSEHOLD MEMBER CONVICTED OF A CRIME (Q1320/2)

Q1330 Thinking about the most serious crime, was it a felony or a misdemeanor?

- 1 Felony
- 2 Misdemeanor
- 3 Not sure
- 4 Decline to answer

SECTION 1100 INTERNET USE - PARENTS**BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)**

Q1100 We now have a few more questions for you, the parent or guardian, before the child portion of the survey. First, we would like to know how you use the Internet. The following are some questions about how often you go online.

How often do you use the Internet?

- 1 Every day / Almost every day
- 2 A few times a week
- 3 Once a week
- 4 Once every few weeks
- 5 Once a month
- 6 Once every few months
- 7 Less often than once every few months
- 8 Never
- 9 Decline to answer

BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)

Q1110 Not including email, about how much time do you spend online in a typical day?

- 1 None
- 2 30 minutes or less
- 3 31 – 60 minutes
- 4 61 - 90 minutes
- 5 90 – 120 minutes (2 hours)
- 6 Between 2 hours – 3 hours
- 7 More than 3 hours
- 8 Decline to answer

BASE: PARENT RESPONDENTS WHO SPENDS MORE THAN 3 HOURS (Q1110/07)

Q1111 About how many hours do you spend online in a typical day? *If you don't want to answer, enter 99.*

/_/_/ hours [RANGE: 4-24, 99]

BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)

Q1120 Do you have a home computer with Internet access?

- 1 No
- 2 Yes
- 3 Decline to answer

BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)**Q1220** In the past year, have you ever...?

Q1221	1	2	3
	No	Yes	Decline to answer

[RANDOMIZE]

- | | |
|----|--|
| 01 | Asked your [TEXT SUBSTITUTION BASED ON Q690] questions about where [TEXT SUBSTITUTION BASED ON Q697] goes or what [TEXT SUBSTITUTION BASED ON Q697] does on the Internet |
| 02 | Checked the history function on your Internet browser to see what sites your [TEXT SUBSTITUTION BASED ON Q690] has visited |
| 03 | Checked your [TEXT SUBSTITUTION BASED ON Q691] files, CDs, or disks to see what was on them |

BASE: PARENT RESPONDENTS WHO HAVE A HOME COMPUTER WITH INTERNET ACCESS (Q1120/02)**Q1130** Is there blocking software installed on your home computer? Blocking software is software that prevents you from going to certain websites.

- | | |
|---|--|
| 1 | No |
| 2 | Yes |
| 3 | The computer used to have blocking software but no longer does |
| 4 | Not sure |
| 5 | Decline to answer |

BASE: QUALIFIED RESPONDENTS (Q77/2)**Q1380** Thank you very much for your time. In order to address the letter containing your check and your child's gift certificate personally to you and your [TEXT SUBSTITUTION BASED ON Q690], we will need to record your name and address, as well as your child's first name and initial of [TEXT SUBSTITUTION BASED ON Q698] last name. Please be assured that this information will only be used for shipping purposes and that your name will not be associated in any way with the responses that you or your child provide. This information is strictly being used for this project only. Your child will receive the gift certificate only after completing his/her portion of the survey.

Q1381	Your title:	[Mr./Ms.]
Q1382	Your First Name:	[MANDATORY TEXT BOX]
Q1383	Your Last Name:	[MANDATORY TEXT BOX]
Q1384/Q1385	Street Address:	[2-LINE TEXT BOX – 1 st MANDATORY, 2 nd NON-MANDATORY]]
Q1386	City:	[MANDATORY TEXT BOX]
Q1387	State:	[INSERT CODED STATE LIST]
Q1388	Zip Code:	[MANDATORY TEXT BOX]

- Q1389 Your email address: [MANDATORY TEXT BOX]
 Q1390 Phone Number: [NON MANDATORY TEXT BOX]
- Q1391 First name of your child (or your child’s first initial):
 [TEXT SUBSTITUTION BASED ON Q440]-year-old
 [TEXT BOX] MANDATORY
- Q1392 Initial of the last name of your child:
 [TEXT SUBSTITUTION BASED ON Q440]-year-old
 [TEXT BOX] MANDATORY

BASE: QUALIFIED PARENT RESPONDENTS (Q77/2)

Q1390 You have now reached the end of the Parent Survey. Thank you for your participation.

Next, we would like your [INSERT TEXT FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690] to complete the Youth Survey. Please click the “NEXT” button below, then select the “RESUME LATER” button at the bottom of your screen. Then forward the email address with the survey link to your [TEXT SUBSTITUTION BASED ON Q690] so that [TEXT SUBSTITUTION BASED ON Q697] may complete his or her survey. If it is more convenient for your [TEXT SUBSTITUTION BASED ON Q690], [INSERT RESPONSE FROM Q697] may start the survey now by clicking the “NEXT” button below.

Your [TEXT SUBSTITUTION BASED ON Q690] will not be able to view any of your answers to the previous questions.

Please remember that it’s important for your [TEXT SUBSTITUTION BASED ON Q690] to complete the survey in privacy.

If you have any questions about this survey, email us at:

growingupwithmedia@harrisinteractive.net

You can also log on to www.SafeYouth.org to learn more about what parents can do to help young people stay safe.

If you feel upset by any questions that were asked, there is help. You can call the National Mental Health Information Center for help finding a mental health professional in your area. Call toll-free at: 800-789-2647 or visit them online at <http://www.mentalhealth.org/>. The phone call and information is free.

Please click “NEXT” below so that your [INSERT TEXT FROM Q440]-year-old [TEXT SUBSTITUTION BASED ON Q690] can complete the Youth Survey.

[PN: DISABLE BACK BUTTON]

PN: Insert a page here that states:

Q1395

Welcome to the Growing Up With Media Youth Survey [centered]

If you are 10-15 years old: [in blue]

Please click the "NEXT" button at the bottom of the screen to begin the survey.

If you are a parent: [in blue]

Please select the "RESUME LATER" button at the bottom of the screen. Then forward the email address with the survey link to your child so that he or she can complete the survey. Or your child may start the survey now by clicking the "NEXT" button below.

SECTION 1400: INTRODUCTION

[DISPLAY Q1400 AND Q1410 ON SAME SCREEN]

BASE: QUALIFIED RESPONDENTS (Q77/2)**Q1400** Thank you for taking the Growing Up with Media survey.

First, are you a...?

01 Child #1

02 Child #2

03 Child #3

1 Boy

2 Girl

BASE: QUALIFIED RESPONDENTS (Q77/2)**Q1401** Gender Consistency (DO NOT DISPLAY)

01 Child #1

02 Child #2

03 Child #3

BASE: QUALIFIED RESPONDENTS (Q77/2)**Q1410** How old are you?

|_|_|_|_| years old

[RANGE: 10-15; DISPLAY ERROR MESSAGE IF OUT OF THIS RANGE]

01 Child #1

02 Child #2

03 Child #3

BASE: QUALIFIED RESPONDENTS (Q77/2)**Q1402** Age Consistency (DO NOT DISPLAY)

01 Child #1

02 Child #2

03 Child #3

BASE: QUALIFIED RESPONDENTS (Q77/2)**Q1415** [GENDER AND AGE CONSISTENCY CHECK]

[IF GENDER (Q505) IS CONSISTENT WITH Q1400 AND AGE =PRELOAD AGE OR =PRELOAD AGE + 1 (Q500 OR Q500+1), CLASSIFY AS "OVERALL CONSISTENT".]

[ELSE CLASSIFY AS "OVERALL INCONSISTENT".]

1 OVERALL CONSISTENT — PASSES OVERALL CONSISTENCY CHECK

2 OVERALL INCONSISTENT — FAILS OVERALL CONSISTENCY CHECK—

[PN: For initial consistency tries the respondent should receive this message: The age and gender you entered do not match our records. Please re-enter your information.

For the final consistency try the respondent should receive this message/end page: The age and gender you entered do not match our records.

Please contact growingupwithmedia@harrisinteractive.net if you have any questions.]

BASE: INCONSISTENT (Q1415/2)

Q1418 This survey was intended for [INSERT NAME FROM Q1391, Q1392]. Please contact growingupwithmedia@harrisinteractive.net if you have any questions.

Please click on the next button.

[IF CONSISTENT (Q1415/1), CONTINUE WITH Q1500. ALL OTHERS TERMINATE TO Q60.]

BASE: ALL CHILD QUALIFIED RESPONDENTS (Q1415/1)

Q1500 <center><l>The progress bar below indicates approximately
what portion of the survey you have completed.</l></center>

TITLE OF RESEARCH PROJECT: GROWING UP WITH MEDIA

PURPOSE OF THE CONSENT FORM: TO TELL YOU ABOUT THE SURVEY

PURPOSE OF THE RESEARCH STUDY: TO UNDERSTAND HOW MEDIA MAY BE AFFECTING THE WAY YOUNG PEOPLE ACT

GROUP CONDUCTING DATA COLLECTION: HARRIS INTERACTIVE

You are one of about 1,600 young people and their parents who we have asked to take the “Growing up with Media” survey. This research study will help us learn how media may affect the way young people act. We want to ask about what kinds of websites you go to, what kinds of shows you watch, and what kinds of video games you play. We also want to find out about things you do when you are alone and when you are with friends. This page explains this research study. Please read it carefully.

You and your parent (or guardian) will be in the study. Your parent or guardian received an email from us that had a link to the survey website. They have finished the Adult Survey. Now, it is your turn to answer questions in the Youth Survey. It will take you about 20 minutes.

It is important that you fill out the survey by yourself. No one should be able to see your answers. No one should tell you what your answers should be. You do not have to answer any question you don’t want to.

We will mail you a gift card for \$15 after you do this survey, and again after you go through the whole survey next year. After you finish the last survey one year later, we will mail a \$25 gift certificate to you.

Your answers can help us learn how to keep children away from fights and other violence. Taking this survey won't help or hurt you. Some of the questions ask about sex and some about substance use like cigarettes and alcohol. Others ask about things you may have seen or done that might be hard to talk about, including violence. You don't have to answer any question you don't want to for any reason.

We will not share your answers with your parents. Your answers will be kept in a safe place.

If you have questions about the study, please contact:

- Dr. Michele Ybarra at 1-877-302-6858 or Michele@ISolutions4Kids.org.

If you have questions about your rights as a participant in this study, or if you feel that you have been harmed in any way by taking part in this study, please contact:

The CDC's Deputy Associate Director for Science at 1-800-584-8814. Leave a message with your name, phone number, and refer to CDC Protocol # 4478, and someone will call you.

If you feel very sad or upset after taking this survey, please talk to someone. You can call the National Mental Health Information Center at: 800-789-2647 for more information.

You can also log on to www.SafeYouth.org to learn more about what you can do to stay safe and help others to stay safe.

Your parent or guardian has told us that it is all right for you to be in this study. We also want you to say that it's okay. You can choose to be in the study. You can choose not to be in the study at any time. Your parent or guardian also can choose to stop being in the study at any time. If you or your parent wants to stop taking part in the study, please email us at Michele@ISolutions4Kids.org. If you or your parent stop being in the study, we will not contact you again. It will not hurt you or your parent if either of you chooses not to be in the study.

Now, please print out this page with the contact information.

Please read everything. By selecting "Yes" below, you agree to take the surveys. If you choose not to take the surveys, we have just a few more questions for you.

- 1 Yes, I want to take the surveys.
- 2 No, I do not want to take the surveys.

BASE: AGREES TO PARTICIPATE (Q1500/1)

Q1510 It is very important that you take the survey in a private place.

You should feel comfortable to answer the questions honestly.

To start, please click on the “NEXT” button below.

If this is not a good time for you to take the survey, please select the “Resume Later” button at the bottom of your screen.

You can then come back and do the survey later by clicking on the link in the survey email. To do so, please ask your parent or guardian to forward you the email they received that has the link to the survey.

Note that whenever you see “parent” or “mother or father”, we also mean “guardian” or the adult who knows most about you.

SECTION 1600 SCHOOL - CHILD**BASE: CHILD RESPONDENT**

Q1620 Which of the following have you done in the **last 7 days?** Please select
<font=blue>all that apply.

[RANDOMIZE]

- 1 Attended summer school
- 2 Attended school as part of the regular school year
- 3 Went to summer camp
- 4 Went on a trip or vacation
- 5 Been on summer break from school
- 6 None of these [E]
- 7 Decline to answer

BASE: CHILD RESPONDENT

Q1621 TEXT SUBSTITUTION BASED ON Q1620

- 1 [IF Q1620/2] are you currently in this
- 2 [IF Q1620/2] are you currently in this
- 3 [IF Q1620/1,3,4,5,6,7] will you be in this upcoming
- 4 [IF Q1620/1,3,4,5,6,7] will you be in this upcoming

BASE: CHILD RESPONDENT

Q1600 What grade [TEXT SUBSTITUTION FROM Q1621] school year?

- 01 3rd grade or below
- 02 4th grade
- 03 5th grade
- 04 6th grade
- 05 7th grade
- 06 8th grade
- 07 9th grade
- 08 10th grade
- 09 11th grade
- 10 12th grade
- 11 Trade/Vocational school
- 12 College or university
- 13 Not in school
- 14 Decline to answer

BASE: CHILD RESPONDENTS IN GRADES 12 OR UNDER (Q1600/1-10)

Q1610 What kind of school [TEXT SUBSTITUTION FROM Q1621] **school year?**

- 1 Public
- 2 Private or parochial
- 3 I am homeschooled.
- 4 Decline to answer

BASE: CHILD RESPONDENT IN GRADES 3-12+ (Q1600/1-12)

Q1623 What kind of grades do you get in school?

- 1 Dislike a lot Mostly A's
- 2 Dislike a little Mostly A's and B's
- 3 Neither like nor dislike Mostly B's
- 4 Like a little Mostly B's and C's
- 5 Like a lot Mostly C's
- 6 Mostly C's and D's
- 7 Mostly D's
- 8 Mostly D's and lower
- 9 Decline to answer

BASE: CHILD RESPONDENTS NOT HOME SCHOOLED (Q1610/01, 02)

Q1630 How many times did you have detention or were suspended this [last school year](#)? *If you don't want to answer, please enter '99'.*

/__/_/ times [RANGE: 0-99]

SECTION 1700 PARENT CHILD RELATIONSHIPS - CHILD
--

BASE: CHILD RESPONDENTS

Q1700 Next, we have some questions about your relationship with your parents or guardians.

Please think about the parent or guardian in your home who knows the most about you.

How well would you say you and this person get along? Would you say...?

- | | | |
|---|-------------------|----------|
| 1 | Very badly | |
| 2 | Somewhat badly | |
| 3 | Fairly well | |
| 4 | Very well | |
| 5 | Not sure | [ANCHOR] |
| 6 | Decline to answer | [ANCHOR] |

BASE: CHILD RESPONDENTS

Q1710 Again, please think about the parent or guardian in your home who knows the most about you. How often...?

- | | | | | | | |
|--------------|-------|--------|-----------|------------------|-----------------|-------------------|
| Q1711 | 1 | 2 | 3 | 4 | 5 | 9 |
| | Never | Rarely | Sometimes | Most of the time | All of the time | Decline to answer |

02	Does this person know <u>where you are</u> when you are not at home
03	Does this person now <u>who you are with</u> when you are not at home
04	Do you feel that this adult trusts you
05	If you were in trouble or were sad would you discuss it with this person
06	Does this person yell at you
07	Does this person take away your privileges

SECTION 1800 STAXI - CHILD**BASE: CHILD RESPONDENT**

Q1800 A number of statements that boys and girls use to describe themselves are given below. Read each statement carefully and decide if it is hardly ever, sometimes, or often true for you. Click on the circle to the right of the statement which describes you best. There are no right or wrong answers. Do not spend too much time on any one statement. Remember to click on the circle to the right of the statement that best describes how you usually feel.

Q1801	1	2	3
	Hardly	Sometimes	Often
	ever true	true	true

[NON-MANDATORY RESPONSES]

01	I feel grouchy.
02	I get mad.
03	I am hotheaded.
04	I get angry quickly.
05	I feel angry.
06	I feel annoyed when I do a good job and no one notices me.
07	I get mad when I am punished unfairly.
08	I get angry when I do well and am told I did something wrong.
09	I feel angry when I'm blamed for something I did not do.
10	I feel like yelling when I do something good and someone says I did bad.

[This section only, youth will be allowed to leave an item blank. When s/he clicks on the 'next' button to move to the next screen, if there are any blank items, the child will be asked "We did not receive your answer for this question. Please enter your response, or press the "NEXT" button to continue. Remember that your answers are completely confidential, so please be honest." If they hit the Next button, the program will move to the next screen. If not, the program will allow the child to go back into the screen and complete the items before moving on.]

BASE: DID NOT ANSWER Q1800/1-12

Q1805 We did not receive your answer for this question. Please enter your response, or press the "NEXT" button to continue. Remember that your answers are completely confidential, so please be honest.

A number of statements that boys and girls use to describe themselves are given below. Read each statement carefully and decide if it is hardly ever, sometimes, or often true for you. Click on the circle to the right of the statement which describes you best. There are no right or wrong answers. Do not spend too much time on any one statement. Remember to click on the circle to the right of the statement that best describes how you

usually feel.

Q1806 1 2 3
 Hardly Sometimes Often
 true true true

[NON-MANDATORY RESPONSES]

[DISPLAY ITEM ONLY IF NOT ANSWERED IN Q1800]

01	I feel grouchy.
02	I get mad.
03	I am hotheaded.
04	I get angry quickly.
05	I feel angry.
06	I feel annoyed when I do a good job and no one notices me.
07	I get mad when I am punished unfairly.
08	I get angry when I do well and am told I did something wrong.
09	I feel angry when I'm blamed for something I did not do.
10	I feel like yelling when I do something good and someone says I did bad.

SECTION 1900 EXPOSURES TO MEDIA -- VIDEO GAMES

BASE: CHILD RESPONDENTS

Q1900 In a **typical week**, how many days do you...?

Q1901

- 1 0 days
- 2 1-2 days
- 3 3-4 days
- 4 5-6 days
- 5 7 days
- 6 Decline to answer

[RANDOMIZE]

01	Play any computer games or video games
02	Play any Internet games
03	Watch television
04	Listen to music
05	Go on the Internet
06	Text message

BASE: CHILD RESPONDENTS

Q1905 On a **typical day**, how much time do you spend...?

Q1906

- 1 0 minutes
- 2 1 minute to 30 minutes
- 3 31 minutes to 1 hour
- 4 More than 1 hour to 2 hours
- 5 More than 2 hours to 3 hours
- 6 More than 3 hours
- 7 Decline to answer

[RANDOMIZE]

01	Play any computer games or video games
02	Play any Internet games
03	Watch television
04	Listen to music
05	Go on the Internet
06	Text message

BASE: CHILD RESPONDENTS THAT SPENDS MORE THAN THREE HOURS PLAYING GAMES (Q1905/1-2 and Q1906/6)

Q1921 About how many hours do you spend playing computer games or video games on a typical day? *If you don't want to answer, please enter '99'.*

/_/_/ Hours [RANGE: 4-24, 99]

BASE: CHILD RESPONDENTS THAT SPENDS MORE THAN THREE HOURS ONLINE (Q1905/5 and Q1906/6)

Q1922 About how many hours do you spend on the Internet in a typical day? *If you don't want to answer, please enter '99'.*

/_/_/ Hours [RANGE: 4-24, 99]

BASE: CHILD RESPONDENTS THAT PLAYED GAMES (Q1900/1-2 AND Q1901/2-5)

Q1940 Where do you play computer or video games most often?

- 1 In my own bedroom
- 2 In a common room at my home, like the living room, family room
- 3 In a private room at my home, like my parent's home office
- 4 At the library
- 5 At school
- 6 At another person's home, like a friend's house
- 7 Somewhere else
- 9 Decline to answer

BASE: CHILD RESPONDENTS THAT PLAY GAMES (Q1900/1-2 AND Q1901/2-5)

Q1950 What types of game do you typically play? Please pick the **two** most frequently played types of games.

[RANDOMIZE]

- 01 Action or combat (such as Matrix, Star Wars Battlefront I-III)
- 02 Adventure (such as Hitchhiker's Guide to the Galaxy, World of WarCraft)
- 03 Classic Games or Puzzles and logic (such as Solitaire, Battle Chess 4000)
- 04 Educational (such as FunBrain, Mia's Math Adventure I)
- 05 Kids (such as Disney's Animated Storybooks)
- 06 Gambling
- 07 Popular Culture or Lifestyle (such as the Sims)
- 08 Reflex (such as Tetris)
- 09 Role-playing or interactive fiction or fantasy (such as King's Quest)
- 10 Shooting / killing (such as Grand Theft Auto, Halo, Death Rites 2)
- 11 Sports or competition (such as ESPN NBA 2K5)
- 12 Other [ANCHOR]
- 13 Decline to answer [E; ANCHOR]

BASE: CHILD RESPONDENTS THAT PLAYED OTHER GAMES (Q1950/12)

Q1951 What other type(s) of games do you play?

BASE: CHILD RESPONDENTS THAT PLAYED GAMES (Q1900/1-2 AND Q1901/2-5)

Q1960 What are the ratings of the games you typically play? Please select no more than [two](#) ratings.

- 01 EC (Early childhood)
- 02 E (Everyone)
- 03 T (Teen)
- 04 M (Mature)
- 05 AO (Adults only)
- 06 RP (Rating pending)
- 08 Not sure [E]
- 09 Decline to answer [E]

BASE: CHILD RESPONDENTS THAT PLAYED GAMES (Q1900/1-2 AND Q1901/2-5)

Q1965 How often do your parents talk to you about the things you see on the games you play?

- 1 Almost never
- 2 Sometimes
- 3 Often
- 4 Almost always
- 6 Decline to answer

BASE: CHILD RESPONDENTS THAT PLAYED GAMES (Q1900/1-2 AND Q1901/2-5)

Q1970 Which of the following rules do you have in your family? Please select [all](#) that apply.

- 1 I don't have any rules about playing video or computer games. [E; ANCHOR]
- 2 I have to ask before playing some games.
- 3 There is a limit on the amount of time I can play games each day.
- 4 There are certain games that I am not supposed to play.
- 5 There are certain ratings that I am not supposed to play (e.g., M, or Mature ratings).
- 6 I have to play games my parents don't like when they are not in the same room (even though they allow me to play the games).
- 7 I cannot play games until my household chores or homework is done.
- 8 Other rules [ANCHOR]
- 9 Decline to answer [E; ANCHOR]

BASE: HAVE RULES ABOUT GAME PLAYING (Q1970/2-8)

Q1990 In general, how often do you follow these rules about playing video, computer or Internet games?

- 1 Almost never
- 2 Sometimes
- 3 Often
- 4 Almost always
- 5 Decline to answer

SECTION 2000 INTERNET USE

BASE: CHILD RESPONDENT

Q2000 Now we would like to know how you use the Internet.

How often do you use the Internet?

- 1 Every day / Almost every day
- 2 A few times a week
- 3 Once a week
- 4 Once every few weeks
- 5 Once a month
- 6 Once every few months
- 7 Less often than once every few months
- 8 Decline to answer

BASE: CHILD RESPONDENT

Q2020 What do you spend most of your time doing when you are on the Internet? Please select only **two** responses.

[RANDOMIZE]

- 01 Emailing
- 02 Blogging
- 03 Instant Messaging
- 04 Playing games
- 05 Going to chat rooms
- 06 Surfing the web
- 07 Designing websites
- 08 Doing schoolwork
- 09 Pod casting / Downloading files or software
- 10 Social networking website (for example. Myspace.com, friendster.com)
- 11 Buying things or looking at prices (for example, Amazon.com, Ebay.com)
- 12 Listening to music
- 13 Reading the news or current affairs
- 14 Something else [ANCHOR]
- 15 Decline to answer [E; ANCHOR]

BASE: CHILD RESPONDENTS THAT ANSWERED SOMETHING ELSE (Q2020/14)

Q2021 What do you spend most of your time doing when you are on the Internet?

BASE: CHILD RESPONDENTS

Q2030 How would you rate your ability to use the Internet?

- 1 Poor
- 2 Fair
- 3 Good
- 4 Excellent
- 5 Decline to answer

BASE: CHILD RESPONDENT

Q2040 Where do you use the Internet most often?

- 1 In my bedroom
- 2 In a common room at my home, like the living room, family room
- 3 In a private room at my home, like my parent's home office
- 4 At the library
- 5 At school
- 6 At another person's home, like a friend's house
- 7 Somewhere else
- 9 Decline to answer

BASE: CHILD RESPONDENTS THAT ANSWERED SOMEWHERE ELSE (Q2040/7)

Q2041 Where else do you use the Internet most often?

BASE: CHILD RESPONDENT

Q2050 Is there blocking software or parental controls on the computer where you usually go online? Blocking software stops you from going to certain websites. This is different from pop-up-blocking software, which blocks pop-up ads.

- 1 No
- 2 Yes
- 3 The computer used to have blocking software but no longer does
- 8 Not sure
- 9 Decline to answer

BASE: CHILD RESPONDENTS THAT KNOW THERE IS BLOCKING SOFTWARE ON THE COMPUTER(Q2050/2)

Q2060 Do you know how to get around or disable the blocking software to go to a website if you want or need to?

- 1 No
- 2 Yes
- 8 Not sure
- 9 Decline to answer

BASE: CHILD RESPONDENTS THAT HAVE INTERNET (Q445/1 AND Q446/ 01)**Q2070** Which of the following rules do you have in your family? Please select **all** that apply.

- 1 I don't have any rules about using the Internet. [E; ANCHOR]
- 2 I have to ask before using the Internet.
- 3 There is a limit on how long I can use the Internet each day.
- 4 There are things I am not supposed to do online, like go to chat rooms or X-rated sites.
- 5 I cannot use the Internet until my household chores or homework is done.
- 6 Other rules [ANCHOR]
- 7 Decline to answer [E; ANCHOR]

BASE: CHILD RESPONDENTS THAT HAVE RULES IN THEIR HOUSE ABOUT INTERNET USE (Q2070/2-6)**Q2080** In general, how often do you follow these Internet rules?

- 1 Almost never
- 2 Sometimes
- 3 Often
- 4 Almost always
- 5 Decline to answer

BASE: CHILD RESPONDENTS**Q2090** In the **past year**, has your parent or guardian ever...?

- | | | | | |
|--------------|----|-----|----------|-------------------|
| Q2091 | 1 | 2 | 3 | 4 |
| | No | Yes | Not sure | Decline to answer |

[RANDOMIZE]

- 01 Asked you about where you go or what you do on the Internet
- 02 Checked the history function to see what sites you have visited
- 03 Checked your files, CDs, or disks to see what was on them

BASE: CHILD RESPONDENTS**Q2095** How **often** do you?**Q2096**

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Always
- 6 Decline to answer

[RANDOMIZE]

- | | |
|----|--|
| 01 | Go online with your friends when you're in the same room together |
| 02 | Go online with your friends when they are somewhere else, like their |

	house
03	Go online with your family
04	Go online alone
05	Play video or Internet games with your friends when you're in the same room together
06	Play Internet games with your friends when they are somewhere else, like their house
07	Play video or Internet games with your family
08	Play video or Internet games alone

SECTION 2100 EXPOSURE TO MEDIA

BASE: CHILD RESPONDENTS

Q2100 Remember, some of these questions may ask about sensitive topics, and your answers are completely confidential. When you watch TV or movies, how many of them show physical fighting, hurting, shooting, or killing?

- 1 Almost none / None of them
- 2 Some of them
- 3 Many of them
- 4 Almost all / All of them
- 5 Decline to answer

BASE: CHILD RESPONDENTS

Q2110 When you listen to music, how many songs talk about physical fighting, hurting, shooting, or killing?

- 1 Almost none / None of them
- 2 Some of them
- 3 Many of them
- 4 Almost all / All of them
- 5 Decline to answer

BASE: CHILD RESPONDENTS THAT PLAYED GAMES (Q1900/1-2 AND Q1901/2-5)

Q2120 When you play video, computer or Internet games, how many show physical fighting, shooting, or killing?

- 1 Almost none / None of them
- 2 Some of them
- 3 Many of them
- 4 Almost all / All of them
- 5 Decline to answer

BASE: CHILD RESPONDENTS THAT AT LEAST SOMETIMES WATCH VIOLENCE (Q2120/2-4)

Q2130 Which statement best describes the fighting, hurting, shooting and killing you see on video, computer or Internet games?

- 1 It seems almost exactly like real life.
- 2 It seems somewhat like real life.
- 3 It seems almost nothing like real life.
- 4 Decline to answer

BASE: CHILD RESPONDENTS THAT AT LEAST SOMETIMES WATCH VIOLENCE (Q2120/2-4)

Q2140 Which statement best describes the people or cartoons that beat up and hurt other people that you see on video, computer or Internet games?

- 1 They are just like me or people I know
- 2 They are kind of like me or people I know
- 3 They are nothing like me or people I know
- 4 Decline to answer

BASE: CHILD RESPONDENTS

Q2150 When you surf the Web, how many of the websites you go to show real people physically fighting, hurting, shooting, or killing?

- 1 Almost none / None of them
- 2 Some of them
- 3 Many of them
- 4 Almost all / All of them
- 5 Decline to answer

BASE: CHILD RESPONDENTS

Q2160 When you surf the Web, how many of the websites you go to show cartoons, like stick people or animals, physically fighting, hurting, shooting or killing?

- 1 Almost none / None of them
- 2 Some of them
- 3 Many of them
- 4 Almost all / All of them
- 5 Decline to answer

BASE: CHILD RESPONDENTS

Q2170 In the [last 12 months](#), have you watched an X-rated movie at a friend's house, your house, or in the theater where the main topic was sex?

- 1 No
- 2 Yes
- 3 Decline to answer

BASE: CHILD RESPONDENTS THAT WATCHED AN X RATED MOVIE (Q2170/02)

Q2180 Which of the following describe the times you have seen a movie where the main topic was sex in the [last 12 months](#)? Please select [all](#) that apply.

- 1 I selected the movie to watch [EXCLUSIVE]
- 2 Other people were watching the movie and I just happened to be in the room
- 3 I felt pressure to watch the movie because my friends were watching the movie
- 4 Something else
- 5 Decline to answer

BASE: CHILD RESPONDENTS THAT WATCHED AN X RATED MOVIE (Q2170/02)

Q2685 In the [last 12 months](#), have you seen a movie that showed a person being physically hurt by another person while they were doing something sexual?

- 1 No
- 2 Yes
- 3 Decline to answer

BASE: CHILD RESPONDENTS

Q2190. In the [last 12 months](#), have you looked at an X-rated magazine on purpose, like Playboy, where you knew that the main topic was sex?

- 1 No
- 2 Yes
- 3 Decline to answer

BASE: CHILD RESPONDENTS WHO LOOKED AT AN X-RATED MAGAZINE (2190/02)

Q2195 Have you ever looked at a magazine that showed a person being physically hurt by another person while they were doing something sexual?

- 1 No
- 2 Yes
- 3 Decline to answer

SECTION 2200 WEBSITES - CONTINUED**BASE: CHILD RESPONDENTS**

Q2200 Remember some of these questions may ask about sensitive topics, and your answers are completely confidential. In the [last 12 months](#), have you gone to or seen the following types of websites?

Q2201

- 1 No, I don't know what this is
- 2 No, I've heard of it but have never been to one
- 3 Yes
- 4 Decline to answer

[RANDOMIZE 1-5]

01	A website that people would call a "hate" site. A "hate" site is one that tells you to hate a group of people because of who they are, how they look, or what they believe.	
02	A website that shows pictures of dead people or people dying. Some people call these "snuff" sites.	
03	A website that shows satanic rituals, like devil worship or Satan worship	
04	A website, including news-related sites, that shows pictures of war, death, "terrorism"	
05	A website (that's not an online game) that shows cartoons, like stick people or animals, being beat up, hurt, or killed	
06	An X-rated or "adult" website where the main topic is sex	ANCHOR

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A HATE SITE IN THE LAST 12 MONTHS (Q2200/01 IS Q2201/3)

Q2210 How did you learn about or find the "hate" website(s)? Please select [all](#) that apply.

- 01 Used a search engine
- 02 Clicked on a banner ad
- 03 Online newsgroup
- 04 Email link from someone else
- 05 Clicked on link from other websites
- 06 A friend told me about it
- 07 A family member (like a brother/sister, an uncle/aunt, mom/dad) told me about it
- 08 Read about the site in a magazine or newspaper
- 09 Typed in a website address to see what came up
- 10 Pop-up ad
- 11 Some other way ANCHOR
- 12 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A HATE SITE IN THE LAST 12 MONTHS (Q2200/01 IS Q2200/1 IS Q2201/3)

Q2220 In a [typical month](#), how often do you visit a “hate” website?

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 Less often than once a month
- 5 Decline to answer

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A DEAD PEOPLE SITE IN THE LAST 12 MONTHS (Q2200/2 IS Q2201/3)

Q2230 How did you learn about or find the website(s) that showed dead people? Please select [all](#) that apply.

- 01 Used a search engine
- 02 Clicked on a banner ad
- 03 Online newsgroup
- 04 Email link from other people
- 05 Clicked on link from other websites
- 06 A friend told me about it.
- 07 A family member (like a brother/sister, an uncle/aunt, mom/dad) told me about it.
- 08 Read about the site in a magazine or newspaper
- 09 Typed in a website address to see what came up
- 10 Pop-up ad
- 11 Some other way ANCHOR
- 12 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A DEAD PEOPLE SITE IN THE LAST 12 MONTHS (Q2200/02 IS Q2201/3)

Q2240 In a [typical month](#), how often do you visit a website that shows dead people?

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 Less often than once a month
- 5 Decline to answer

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A SATANIC SITE IN THE LAST 12 MONTHS (Q2200/03 IS Q2201/3)

Q2250 How did you learn about or find the satanic website(s)? Please select [all](#) that apply.

- 01 Used a search engine
- 02 Clicked on a banner ad
- 03 Online newsgroup
- 04 Email link from other people
- 05 Clicked on link from other websites
- 06 A friend told me about it.

- 07 A family member (like a brother/sister, an uncle/aunt, mom/dad) told me about it.
- 08 Read about the site in a magazine or newspaper
- 09 Typed in a website address to see what came up
- 10 Pop-up ad
- 11 Some other way ANCHOR
- 12 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A SATANIC SITE IN THE LAST 12 MONTHS (Q2200/03 IS Q2201/3)

Q2260 In a **typical month**, how often do you visit a satanic website?

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 Less often than once a month
- 5 Decline to answer

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A NEWS-RELATED SITE IN THE LAST 12 MONTHS(Q2200/04 IS Q2201/3)

Q2263 How did you learn about or find the news-related website(s) that shows war, death or terrorism? Please select **all** that apply.

- 01 Used a search engine
- 02 Clicked on a banner ad
- 03 Online newsgroup
- 04 Email link from other people
- 05 Clicked on link from other websites
- 06 A friend told me about it.
- 07 A family member (like a brother/sister, an uncle/aunt, mom/dad) told me about it.
- 08 Read about the site in a magazine or newspaper
- 09 Typed in a website address to see what came up
- 10 Pop-up ad
- 11 Some other way ANCHOR
- 12 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A NEWS-RELATED SITE IN THE LAST 12 MONTHS(Q2200/04 IS Q2201/3)

Q2266 In a **typical month**, how often do you visit a news-related website that shows war, death or terrorism?

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 Less often than once a month
- 5 Decline to answer

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A SITE WITH CARTOONS HURT OR KILLED IN THE LAST 12 MONTHS (Q2200/05 IS Q2201/3)

Q2270 How did you learn about or find the [website](#) (other than an online game) that shows cartoons, like stick people or animals, getting hurt or killed? Please select [all](#) that apply.

- 01 Used a search engine
- 02 Clicked on a banner ad
- 03 Online newsgroup
- 04 Email link from other people
- 05 Clicked on link from other websites
- 06 A friend told me about it.
- 07 A family member (like a brother/sister, an uncle/aunt, mom/dad) told me about it.
- 08 Read about the site in a magazine or newspaper
- 09 Typed in a website address to see what comes up
- 10 Pop-up ad
- 11 Some other way ANCHOR
- 12 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAVE GONE TO A SITE WITH CARTOONS HURT OR KILLED IN THE LAST 12 MONTHS (Q2200/05 IS Q2201/3)

Q2280 In a [typical month](#), how often do you visit a website (other than online games) that shows cartoons like stick people or animals getting hurt or killed?

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 Less often than once a month
- 5 Decline to answer

BASE: CHILD RESPONDENTS THAT SAW X-RATED WEBSITE (Q2200/06 IS Q2201/3)

Q2285 How did you learn about or find the X-rated website(s)? Please select [all](#) that apply.

- 01 Used a search engine
- 02 Clicked on a banner ad
- 03 Online newsgroup
- 04 Email link from other people
- 05 Clicked on link from other websites
- 06 A friend told me about it.
- 07 A family member (like a brother/sister, an uncle/aunt, mom/dad) told me about it.
- 08 Read about the site in a magazine or newspaper
- 09 Typed in a website address to see what comes up
- 10 Pop-up ad
- 11 Some other way ANCHOR
- 12 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT SAW X-RATED WEBSITE(Q2200/06 IS Q2201/3)

Q2290 In a **typical month**, how often do you visit an X-rated site?

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 Less often than once a month
- 5 Decline to answer

BASE: CHILD RESPONDENTS THAT SAW X-RATED WEBSITE(Q2200/06 IS Q2201/3)

Q2295 When you have gone to or seen an X-rated or adult website, have you ever seen a person being physically hurt by another person while they were doing something sexual?

- 1 Yes
- 2 No
- 3 Not sure
- 4 Decline to answer

SECTION 2300 WITNESSING VIOLENCE

BASE: CHILD RESPONDENTS

Q2300 Sometimes you see things happen to other people in real life. This means not people on TV, in video or Internet games or movies, or things that you just read about. Some of the things we will ask you might make some young people feel uncomfortable or upset. If you don't want to answer the question, you don't have to. Have you ever, in real life:

Q2301 1 2 3
 No Yes Decline to answer

01	<u>Seen</u> someone get attacked or hit on purpose? Somewhere, like at home, at school, at a store, in a car, on the street or anywhere else?
02	<u>Seen</u> one of your parents get hit, slapped, punched, or beat up by your other parent, or their boyfriend or girlfriend?
03	<u>Seen</u> someone steal something from a home, a store, a car, or anywhere else? Things like a TV, stereo, car, or anything else?
04	Been in a place <u>in</u> <u>real life</u> where you could <u>see</u> or <u>hear</u> people being shot, bombs going off, or street riots?

BASE: CHILD RESPONDENT THAT SAW PHYSICAL ASSAULT (Q2300/1 & Q2301/2)

Q2310 In real life, have you ever seen someone get attacked on purpose with a stick, rock, gun, knife, or other thing that would hurt?

1 No
 2 Yes
 3 Decline to answer

BASE: CHILD RESPONDENT

Q2320 When a person is murdered, it means someone killed them on purpose. Have you ever seen someone murdered in real life? This means not on TV, video or Internet games, or in the movies.

1 No
 2 Yes
 3 Decline to answer

SECTION 2400 VICTIMIZATION EXPERIENCES

BASE: CHILD RESPONDENTS

Q2400 Next are some questions about things that may have happened to you in the past year.
In the [past 12 months](#), how many times did the following happen to you?

Q2401

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Someone my age did not let me in their group anymore because they were mad at me.
02	Someone spread a rumor about me, whether it was true or not.

BASE: CHILD RESPONDENTS

Q2410 In the [past 12 months](#), how many times did the following happen to you?

Q2411

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Someone stole something from me - for example, a backpack, wallet, lunch money, book, clothing, running shoes, bike or anything else.
02	Another person or group attacked me - for example, an attack at home, at someone else's home, at school, at a store, in a car, on the street, at the movies, at a park or anywhere else.
03	Someone pulled a knife or gun on me.

BASE: CHILD RESPONDENTS

Q2420 Now we have some questions about things that people sometimes do when they are on the Internet. In the past 12 months, how many times did the following happen to you while you were on the Internet?

Q2421

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Someone made a rude or mean comment to me <u>online</u> .
02	Someone spread rumors about me <u>online</u> , whether they were true or not.
03	Someone made a threatening or aggressive comment to me <u>online</u> .
04	Someone tried to get me to talk about sex <u>online</u> <u>when I did not want to</u> .
05	Someone <u>online</u> asked me for sexual information about myself <u>when I did not want to</u> tell the person, e.g., really personal questions, like what my body looks like or sexual things I have done.
06	Someone asked me to <u>do</u> something sexual when I was <u>online</u> <u>that I did not want to do</u> .

BASE: CHILD RESPONDENTS THAT HAD SOMEONE MAKE RUDE COMMENT ONLINE IN THE LAST YEAR (Q2420/01 is Q2421/1-5)

Q2430 What were you doing on the Internet when someone made rude or mean comments to you? Please select all that apply.

- 01 Emailing
- 02 Blogging
- 03 Instant Messaging
- 04 Playing games
- 05 Going to chat rooms
- 06 Surfing web pages
- 07 Doing schoolwork
- 08 Pod casting / Downloading files or software
- 09 Social networking website (for example. Myspace.com, friendster.com)
- 10 Buying things or looking at prices (for example, Amazon.com, Ebay.com)
- 11 Listening to music
- 12 Reading the news or current affairs
- 13 Somewhere else ANCHOR
- 14 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAD SOMEONE MAKE RUDE COMMENT ONLINE IN THE LAST YEAR(Q2420/01 is Q2421/1-5)

Q2435 Please think about the **most serious time** someone made rude or mean comments to you **online** in the **last year**. How did you feel about this experience?

- 1 Not at all upset
- 2 Somewhat upset
- 3 Upset
- 4 Very upset
- 5 Extremely upset
- 6 Decline to answer

BASE: CHILD RESPONDENTS THAT HAD SOMEONE HAD SPREAD RUMOR IN THE LAST YEAR (Q2420/02 is Q2421/1-5)

Q2440 What were you doing on the Internet when someone spread rumors about you online, whether they were true or not? Please select **all** that apply.

- 01 Emailing
- 02 Blogging
- 03 Instant Messaging
- 04 Playing games
- 05 Going to chat rooms
- 06 Surfing web pages
- 07 Doing schoolwork
- 08 Pod casting / Downloading files or software
- 09 Social networking website (for example. Myspace.com, friendster.com)
- 10 Buying things or looking at prices (for example, Amazon.com, Ebay.com)
- 11 Listening to music
- 12 Reading the news or current affairs
- 13 Somewhere else ANCHOR
- 14 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAD SOMEONE HAD SPREAD RUMOR IN THE LAST YEAR Q2420/02 is Q2421/1-5)

Q2445 Please think about the **most serious time** someone spread rumors about you **online** in the **last year**, whether or not they were true. How upset did you feel about this experience?

- 1 Not at all upset
- 2 Somewhat upset
- 3 Upset
- 4 Very upset
- 5 Extremely upset
- 6 Decline to answer

BASE: CHILD RESPONDENTS THAT HAD SOMEONE MADE AGGRESSIVE OR THREATENING COMMENT (Q2420/03 is Q2421/1-5)

Q2450 What were you doing on the Internet when someone made a website or posted a page that said mean things about you? Please select **all** that apply.

- 01 Emailing
- 02 Blogging
- 03 Instant Messaging
- 04 Playing games
- 05 Going to chat rooms
- 06 Surfing web pages
- 07 Doing schoolwork
- 08 Pod casting / Downloading files or software
- 09 Social networking website (for example. Myspace.com, friendster.com)
- 10 Buying things or looking at prices (for example, Amazon.com, Ebay.com)
- 11 Listening to music
- 12 Reading the news or current affairs
- 13 Something else _____ ANCHOR
- 14 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAD SOMEONE HAD POSTED SOMETHING IN THE LAST YEAR(Q2420/03 is Q2421/1-5)

Q2455 Please think about the **most serious time** someone created a web page or posted a page that said mean things about you **online** in the **last year**. How upset did you feel about this experience?

- 1 Not at all upset
- 2 Somewhat upset
- 3 Upset
- 4 Very upset
- 5 Extremely upset
- 6 Decline to answer

BASE: CHILD RESPONDENTS THAT HAVE BEEN HARASSED or BULLIED (Q2420/ANY 01-03 is Q2421/1-5)

Q2460 Do the same people who harass or bully you on the Internet also harass or bully you in school?

- 1 Yes, the same people harass/bully me at school and online.
- 2 No, different people harass/bully me at school and online.
- 3 No, I am not harassed/bullied at school.
- 4 I don't know who is harassing/bullying me online.
- 6 Decline to answer

BASE: CHILD RESPONDENTS THAT HAD SOMEONE TRY TO GET THEM TO TALK ABOUT SEX ONLINE WHEN THEY DID NOT WANT TO IN THE LAST YEAR (Q2420/04 is Q2421/1-5)

Q2470 What were you doing on the Internet when someone tried to get you to talk about sex online when you did not want to? Please select **all** that apply.

- 01 Emailing
- 02 Blogging
- 03 Instant Messaging
- 04 Playing games
- 05 Going to chat rooms
- 06 Surfing web pages
- 07 Doing schoolwork
- 08 Pod casting / Downloading files or software
- 09 Social networking website (for example. Myspace.com, friendster.com)
- 10 Buying things or looking at prices (for example, Amazon.com, Ebay.com)
- 11 Listening to music
- 12 Reading the news or current affairs
- 13 Something else ANCHOR
- 14 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAD SOMEONE TRY TO GET THEM TO TALK ABOUT SEX ONLINE WHEN THEY DID NOT WANT TO IN THE LAST YEAR (Q2420/04 is Q2421/1-5)

Q2475 Please think about the **most serious time** someone tried to get you to talk about sex **online** when you did not want to in the **last year**. How upset did you feel about this experience?

- 1 Not at all upset
- 2 Somewhat upset
- 3 Upset
- 4 Very upset
- 5 Extremely upset
- 6 Decline to answer

BASE: CHILD RESPONDENTS THAT HAD SOMEONE ASK THEM FOR SEXUAL INFORMATION ABOUT THEMSELVES ONLINE IN THE LAST YEAR (Q2420/05 is Q2421/1-5)

Q2480 What were you doing on the Internet when someone asked you for sexual information about yourself when you did not want to tell the person? Please select **all** that apply.

- 01 Emailing
- 02 Blogging
- 03 Instant Messaging
- 04 Playing games
- 05 Going to chat rooms
- 06 Surfing web pages
- 07 Doing schoolwork
- 08 Pod casting / Downloading files or software
- 09 Social networking website (for example. Myspace.com, friendster.com)

(1141)

- 10 Buying things or looking at prices (for example, Amazon.com, Ebay.com)
- 11 Listening to music
- 12 Reading the news or current affairs
- 13 Something else _____ _ANCHOR
- 14 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS THAT HAD SOMEONE ASK THEM FOR SEXUAL INFORMATION ABOUT THEMSELVES ONLINE IN THE LAST YEAR (Q2420/05 is Q2421/1-5)

Q2485 Please think about the **most serious time** someone asked for sexual information **online** about yourself when you did not want to tell him or her online in the **last year**, how upset did you feel about this experience?

- 1 Not at all upset
- 2 Somewhat upset
- 3 Upset
- 4 Very upset
- 5 Extremely upset
- 6 Decline to answer

BASE: CHILD RESPONDENTS HAD SOMEONE ASK THEM TO DO SOMETHING SEXUAL WHEN THEY WERE ONLINE IN THE LAST YEAR (Q2420/06 is Q2421/1-5)

Q2490 What were you doing on the Internet when someone asked you to do something sexual that you did not want to do? Please select **all** that apply.

- 01 Emailing
- 02 Blogging
- 03 Instant Messaging
- 04 Playing games
- 05 Going to chat rooms
- 06 Surfing web pages
- 07 Doing schoolwork
- 08 Pod casting / Downloading files or software
- 09 Social networking website (for example. Myspace.com, friendster.com)
- 10 Buying things or looking at prices (for example, Amazon.com, Ebay.com)
- 11 Listening to music
- 12 Reading the news or current affairs
- 13 Something else ANCHOR
- 14 Decline to answer ANCHOR

BASE: CHILD RESPONDENTS HAD SOMEONE ASK THEM TO DO SOMETHING SEXUAL WHEN THEY WERE ONLINE IN THE LAST YEAR (Q2420/06 is Q2421/1-5)

Q2495 Please think about the **most serious time** someone asked you to do something sexual while **online** in the **last year**. How upset did you feel about it?

- 1 Not at all upset
- 2 Somewhat upset
- 3 Upset
- 4 Very upset
- 5 Extremely upset
- 6 Decline to answer

BASE: CHILD RESPONDENTS HAD SOMEONE ASK THEM TO DO SOMETHING SEXUAL WHEN THEY WERE ONLINE IN THE LAST YEAR (Q2420/06 is Q2421/1-5)

Q2495 Do the same people who asked you about sexual things you did not want to do or talk about **online** also ask you about sexual things that you did not want to talk about or do at school?

- 1 Yes, the same people asked me to talk about sexual things school and **online**.
- 2 No, different people asked me to talk about sexual things at school and **online**.
- 3 No, no one asked me to talk about sexual things at school.
- 4 I don't know who asked me to talk about sexual things **online**.
- 6 Decline to answer

BASED CHILD RESPONDENT

Q2496 Which of the following is true for you?

- 1 I have a cell phone and I send and receive text messages
- 2 I have a cell phone, but I do not send or receive text messages
- 3 I do not have a cell phone

BASE: CHILD RESPONDENT THAT RECEIVED A TEXT MESSAGE

Q2497 In the **past 12 months**, how often have you...

Q2498

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

1	Received a text message that said rude or mean things.
2	Received a text message that was sexual in any way that you did not want to receive.
3	Received a <u>picture</u> text message that was sexual in any way that you did not want to receive.

SECTION 2500 PROBLEM AND AGGRESSIVE BEHAVIOR

BASE: CHILD RESPONDENTS

Q2500 In the **last 12 months**, how many times have you...?

Q2501

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Not let another person your age be in your group anymore because you were mad at them
02	Spread a rumor about someone, whether it was true or not

BASE: CHILD RESPONDENTS

Q2510 In the **last 12 months**, how many times have you...?

Q2511

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Shoved, or pushed, or hit or slapped another person your age
02	Threatened to hurt a teacher
03	Threatened someone with a weapon (gun, knife, club, etc.)
04	Used a knife or gun or some other kind of weapon like a bat to get something from someone else

BASE: CHILD RESPONDENTS

Q2530 In the **last 12 months**, how many times have you...?

Q2531

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year

- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Banged up or damaged something that did not belong to you
02	Started a fire on purpose, where you wanted something to get damaged or destroyed
03	Broken into someone else's house, building or car
04	Lied to someone to get something that you wanted, or to get someone to do you a favor, or to get out of doing something you didn't want to do
05	Taken something that was valuable, like shoplifting or using someone else's credit card, when no one was looking

BASE: CHILD RESPONDENTS

Q2540 In the **last 12 months**, how many times have you...?

Q2541 1 2 3 4 5
 6 or more times 3-5 times 1-2 times 0 times/Never Decline to answer

01	Stayed out at night even though you knew your parents would not want you to
02	Run away from home and stayed away overnight
03	Ditched / Skipped school

BASE: CHILD RESPONDENTS

Q2550 In the **last 12 months**, how many times have you ever...?

Q2551

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Kissed, touched, or done anything sexual with another person when that person <u>did not want you to</u>
02	Hurt an animal on purpose, like cutting off its tail, hitting or kicking it, or killing it for fun
03	Been in a fight in which someone was hit

BASE: CHILD RESPONDENTS

Q2560 In the **last 12 months**, how many times have you ever...?

Q2561

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Gotten into a fight where a group of your friends were against another group of people
02	Hurt someone badly enough that they needed to be treated by a doctor or nurse
03	Stabbed or shot someone

BASE: CHILD RESPONDENTS THAT STAYED OUT EVEN THOUGH PARENTS KNEW THEY WOULD NOT WANT THEM TO (Q2540/01 is Q2540/1-3)

Q2565 How old were you the first time you stayed out at night even though you knew your parents would not want you to? *If you don't want to answer, please enter '99'.*

/__/_/ years old [RANGE: CURRENT AGE AND YOUNGER, 99]

BASE: CHILD RESPONDENTS THAT DITCHED SCHOOL (Q2540/03 is Q2540/1-3)

Q2570 How old were you the first time you ditched or skipped school? *If you don't want to answer, please enter '99'.*

/__/_/ years old [RANGE: CURRENT AGE AND YOUNGER, 99]

BASE: CHILD RESPONDENTS THAT HAVE BEEN IN A FIGHT WHICH SOMEONE WAS HIT (Q2550/03 is Q2551/1-4)

Q2575 Thinking about the most serious fight you have been involved with in the [past 12 months](#), with whom did you fight? Please select [all](#) that apply.

- 1 A total stranger
- 2 A friend or someone I know
- 3 A girlfriend or boyfriend or date
- 4 A parent, brother, sister, or other family member
- 5 Someone else
- 6 Decline to answer

BASE: CHILD RESPONDENTS THAT HAVE BEEN IN A FIGHT WHICH SOMEONE WAS HIT (Q2550/03 is Q2551/1-4)

Q2580 Thinking about the most serious time you were in a fight in which someone was hit (even if you weren't doing the hitting) in the [last 12 months](#), which of the following happened? Please select [all](#) that apply.

- 1 I got in trouble with my parents or caregivers or other family members.
- 2 I got in trouble with school, like being suspended or getting detention.
- 3 I was arrested for a crime or involved in the juvenile justice system.
- 4 I got in trouble with someone else.
- 5 I didn't get in any trouble. E
- 6 Decline to answer

BASE: CHILD RESPONDENTS

Q2585 Thinking about the [last month you were in school](#), on how many days did you carry a weapon, like a gun, knife or club, to school?

- 1 0 days
- 2 1 day
- 3 2 or 3 days
- 4 4 or 5 days
- 5 6 or more days
- 6 Decline to answer

BASE: CHILD RESPONDENTS WHO HAVE CARRIED A WEAPON TO SCHOOL IN THE LAST 30 DAYS (Q2585/2-5)

Q2590 What kind of weapon did you carry to school [most often](#) in the [last month you were in school](#)? Please select [all](#) that apply.

- 1 Hand gun
- 2 Rifle, shotgun, other type of gun
- 3 Club, stick, bat or pipe
- 4 Knife or razor
- 5 Some other kind of weapon
- 6 Decline to answer

BASE: CHILD RESPONDENTS

Q2593 How many of your close friends have been arrested or done things that could get them in trouble with the police? *If you don't want to answer, please enter '99'.*

/__/_/ [RANGE: 0 – 10, 99]

BASE: CHILD RESPONDENTS WHO USE INTERNET (Q2000/1-6)

Q2595 Now we have some questions about things that people sometimes do when they are on the [Internet](#).

Thinking about things you have done in the [last 12 months](#), how many times have you done the following when you are on the [Internet](#)?

Q2596

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Made rude or mean comments to anyone online
02	Spread rumors about someone online , whether they were true or not
03	Made aggressive or threatening comments to anyone online
04	Tried to get someone else to talk about sex online <u>when they did not want to</u>
05	Asked anyone online for sexual information about themselves <u>when that person did not want to tell me</u> - really personal questions, like what his or her body looks like, or sexual things he or she has done.
06	Asked anyone to <u>do</u> something sexual online <u>when the other person did not want to</u>

Q2597 (Q3046) How many times in the [last 12 months](#) have you done the following when you are on your [cell phone](#)?

Q2598

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Less than a few times a year
- 6 Never
- 7 Decline to answer

01	Sent a text message that said rude or mean things
02	Sent a text message that was sexual in any way when that person did not want to receive it
03	Sent a picture text message that was sexual in any way when that person did not want to receive it.

SECTION 2600 SUBSTANCE USE**BASE: CHILD RESPONDENTS**

Q2600 In the **last 12 months**, have you ever...?

Q2601 No Yes Decline to answer
 1 2 3

01	Had a drink of alcohol, like beer, wine, vodka, other than a few sips without parents' permission
02	Smoked marijuana or pot
03	Used an inhalant like whippets, glue, and paints
04	Used any other kind of drug, like speed, heroin or cocaine

BASE: CHILD RESPONDENTS WHO DRANK ALCOHOL (Q2600/01 is Q2601/2)

Q2610 How old were you when you had your first drink of alcohol, other than a few sips, without your parents' permission? *If you don't want to answer, please enter '99'.*

/__/_/ years old [RANGE: 3 – CURRENT AGE, 99]

BASE: CHILD RESPONDENTS WHO DRANK ALCOHOL (Q2600/01 is Q2601/2)

Q2620 During the **past 30 days**, on how many days did you have at least one drink of alcohol? *If you don't want to answer, please enter '99'.*

/__/_/ days [RANGE: 0 – 30, 99]

BASE: CHILD RESPONDENTS WHO DRANK ALCOHOL (Q2600/01 is Q2601/2)

Q2630 During the **past 30 days**, on how many days did you have 5 or more drinks of alcohol in a row? *If you don't want to answer, please enter '99'.*

/__/_/ days [RANGE: 0 – 30, 99]

BASE: CHILD RESPONDENTS WHO SMOKED MARIJUANA (Q2600/02 is Q2601/2)

Q2640 How often have you smoked marijuana in the **past year**?

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 Less often than once a month
- 5 Decline to answer

BASE: CHILD RESPONDENTS WHO USED AN INHALANT (Q2600/03 is Q2601/2)

Q2650 How many times have you used inhalants in the [past year](#)?

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 Less often than once a month
- 5 Decline to answer

BASE: CHILD RESPONDENTS WHO USED ANOTHER KIND OF DRUG (Q2600/04 is Q2601/2)

Q2660 How many times have you used other drugs, like cocaine or heroin, in the [past year](#)?

- 1 Every day / Almost every day
- 2 Once or twice a week
- 3 Once or twice a month
- 4 Less often than once a month
- 5 Decline to answer

SECTION 2700 DEMOGRAPHICS

BASE: CHILD RESPONDENTS

Q2700 Now we would like to ask some general questions about you.

Are you Hispanic or Latino?

- 1 Yes
- 2 No
- 3 Decline to answer

BASE: CHILD RESPONDENTS

Q2710 What would you say is your race?

- 1 White
- 2 Black or African American
- 3 Asian
- 4 Native Hawaiian or Other Pacific Islander
- 5 Native American or Alaskan Native
- 6 Mixed racial background
- 7 Other
- 8 Decline to answer

BASE: CHILD RESPONDENTS WHO CHOSE OTHER RACE

Q2711 What other race would you use to describe yourself?

[TEXT BOX]

BASE: CHILD RESPONDENTS WHO CHOSE MIXED RACE

Q2712 You indicated that you consider yourself of a mixed racial background. With which of the following racial groups do you most closely identify? Please select [all](#) that apply.

- 1 White
- 2 Black or African American
- 3 Asian
- 4 Native Hawaiian or Other Pacific Islander
- 5 Native American or Alaskan Native
- 6 Other
- 8 Decline to answer E;

BASE: CHILD RESPONDENTS

Q2730 Where are you doing the survey right now?

- 1 In my bedroom
- 2 In a common room at my home, like the living room, family room
- 3 In a private room at my home, like my parent's home office
- 4 At school
- 5 At a friend's or relative's home
- 6 At a library

- 7 Another location
- 9 Decline to answer

BASE: CHILD RESPONDENTS THAT TOOK SURVEY AT ANOTHER LOCATION

Q2740 Where are you taking the survey?

[TEXT BOX]

BASE: CHILD RESPONDENTS

Q2750 Are there other people in the room while you are doing this survey? Please select [all](#) that apply.

- 1 Yes, other people in the room who are near the computer and could see the screen if they wanted to.
- 2 Yes, other people in the room who are away from the computer.
- 3 No, I am alone. [E]
- 9 Decline to answer [E]

SECTION 2800 IRB

BASE: CHILD RESPONDENTS

Q2800 How much do you agree or disagree with the following statements?

Q2801

1	2	3	4	5	9
Strongly	Somewhat	Neither	Somewhat	Strongly	Decline
disagree	disagree	agree nor	agree	agree	to answer
		disagree			

01	I answered the questions honestly.
----	------------------------------------

02	A survey like this should ask these questions about violence.
----	---

BASE: CHILD RESPONDENTS

Q2820 Did any of the questions about violence make you feel upset?

1 No

2 Yes

BASE: CHILD RESPONDENT FOUND QUESTION UPSETTING (Q2820/2)

Q2830 What was upsetting?

SECTION 3000 CHILD SOFT EXITS / RESULTS

BASE: CHILD RESPONDENTS AND CHILD WHO DID NOT TAKE SURVEY (Q1500/1&2)

Q3000 Next, we'd like to ask you a few questions about your experiences and views regarding the Internet. Which of the following activities have you yourself done online? Please select all that apply.

- 01 Email
- 02 Instant message
- 03 Chat rooms
- 04 Shop
- 05 Bank
- 06 Trade or check on stock
- 07 Play games
- 08 Listen to music
- 09 Read the news and current affairs
- 10 Make travel arrangements or get directions
- 11 Surf the Web
- 12 Create website pages
- 13 Pod casting
- 14 Blogging
- 97 None of these E; ANCHOR
- 99 Decline to answer

BASE: CHILD RESPONDENTS AND CHILD WHO DID NOT TAKE SURVEY (Q1500/1&2)

Q3005 Not including email, about how much time did you spend on the Internet yesterday?

- 1 0 minutes
- 2 5 minutes
- 3 10 minutes
- 4 15 minutes
- 5 30 minutes
- 6 45 minutes
- 7 1 hour
- 8 More than 1 hour
- 9 Decline to answer

BASE: CHILD RESPONDENTS AND CHILD WHO DID NOT TAKE SURVEY (Q1500/1&2)

Q3010 How many times in the [last year](#) have you looked for information about health or disease on the Internet?

- 01 0 times
- 02 1-2 times
- 03 3-5 times
- 04 6-10 times
- 05 More than 10 times
- 99 Decline to answer

BASE: CHILD RESPONDENTS AND CHILD WHO DID NOT TAKE SURVEY (Q1500/1&2)

Q3020 What should parents worry about more?

- 01 What children see online
- 02 What children see on TV
- 08 Not sure [ANCHOR]
- 99 Decline to answer [ANCHOR]

BASE: CHILD RESPONDENTS AND CHILD WHO DID NOT TAKE SURVEY (Q1500/1&2)

Q3030 How strongly do you agree or disagree with the following statement?<P>

<CENTER>Adults spend too much time on the Internet.</CENTER>

- 01 Strongly disagree
- 02 Disagree
- 03 Neither agree nor disagree
- 04 Agree
- 05 Strongly agree
- 99 Decline to answer

BASE: CHILD RESPONDENTS AND CHILD WHO DID NOT TAKE SURVEY (Q1500/1&2)

Q3040 How strongly do you agree or disagree with the following statement?<P>

<CENTER>Children spend too much time on the Internet.</CENTER>

- 1 Strongly disagree
- 2 Disagree
- 3 Neither agree nor disagree
- 4 Agree
- 5 Strongly agree
- 9 Decline to answer

BASE: CHILD RESPONDENTS

Q2890 You have reached the end of the survey. Thank you for your time. You will receive a gift certificate in the mail to thank you for taking the time to do the survey.

If you have any questions about this survey, email us at:

growingupwithmedia@harrisinteractive.net

You can also log on to www.SafeYouth.org to learn more about what you can do to stay safe and help others to stay safe.

If you feel upset, there is help. You can call the National Mental Health Information Center for help finding a mental health professional in your area. Call toll-free at: 800-789-2647 or visit them online at <http://www.mentalhealth.org/>. The phone call and information is free.

Thank you again for participating in this survey.

[PN: DO NOT INCLUDE HI POINTS OR MENTION OF REMOVING FROM HI MAILING LIST ON THE END PAGE BECAUSE YOUTH ARE NOT HPOL MEMBERS AND WILL NOT RECEIVE THEM]

BASE: ALL RESPONDENTS

Q60 [FINAL QUALIFICATION Status of Respondent.]

- 1 QUALIFIED RESPONDENTS, QUOTA OPEN (Q1002/1-12 AND Q1004/2-3 AND Q1500/1)
- 2 PARTIALLY QUALIFIED RESPONDENTS (Q1002/1-12 AND Q1004/2-3 AND Q1500/2)
- 3 QUALIFIED RESPONDENTS, QUOTA CLOSED (Q1002/1-12 AND Q1004/1)
- 6 NOT QUALIFIED (ALL OTHERS)

SURVEY INVITATION AND REMINDER

Subject: Brief survey on media usage!

=====

What's this survey about?

In this study, we're interested in learning more about your experiences with different types of media.

How long will it take?

5 - 10 minutes

What do I get?

- HIpoints credited to your account
- An entry into our \$10,000 Hlstakes sweepstakes
- Highlights of the survey results after you finish the survey

Survey Link:

[http://hpolsurveys.com/w22764a.htm?id=&dispatcherid;&pwd=&password;.bb &*to="*"@aol.com](http://hpolsurveys.com/w22764a.htm?id=&dispatcherid;&pwd=&password;.bb &*to=)

We encourage you to minimize the AOL window and use a non-AOL browser such as Netscape or Internet Explorer to participate in this survey. However, if you would prefer to use the AOL browser please use the following link:

[<ahref="http://hpolsurveys.com/w22764a.htm?id=&dispatcherid;&pwd=&password;">Brief survey on media usage!](http://hpolsurveys.com/w22764a.htm?id=&dispatcherid;&pwd=&password;)

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For survey comments and concerns, contact Rose Walker or John Milton at the SurveyHelp Desk:

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Please do not reply to this email; we are unable to read emails sent as replies.

Subject: Reminder - Brief survey on media usage!

Did you know our survey is still open?

Your opinions matter! Please share them with us today.

What's this survey about?

In this study, we're interested in learning more about your experiences with different types of media.

How long will it take?

5 - 10 minutes

What do I get?

- HIpoints credited to your account
- An entry into our \$10,000 Hlstakes sweepstakes
- Highlights of the survey results after you finish the survey

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